



**SVENSKA CELLULOSA AKTIEBOLAGET SCA** (publ)

**Corporate Communications**

Box 200, SE-101 23 Stockholm, Sweden

Tel +46 8 788 51 00      [www.sca.com](http://www.sca.com)

Stockholm, Sweden, July 6, 2012

## **SCA appoints new Senior Vice President Corporate Communications**

**SCA today named Joséphine Edwall-Björklund as its new Senior Vice President Corporate Communications.**

Joséphine Edwall-Björklund, 48, has held leading positions in communications since 1988. She currently holds the position of Vice President Communications at Ericsson Global Services. She has been working for Ericsson since 1991.

As head of the Corporate Communications staff, Joséphine Edwall-Björklund will be a member of SCA's Corporate Senior Management Team, reporting to CEO Jan Johansson.

"Joséphine Edwall-Björklund has a broad background in internal and external communications including branding and M&A, which will be of great value for SCA", comments Jan Johansson, President and CEO.

She will assume her position on September 15.

**For additional information, please contact:**

Pär Altan, Vice President Media Relations, +46 8 788 52 37

---

**NB**

This information is such that SCA must disclose in accordance with the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication on July 6, 2012, at 10.00 CET.

---