



KONICA MINOLTA

News Release

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Konica Minolta Adds Simple Copy App to bizhub MarketPlace

Newest App Offers Quick and Efficient Copying

Ramsey, N.J. – April 16, 2013 – Konica Minolta Business Solutions U.S.A., Inc. ([Konica Minolta](#)) today announces the immediate availability of the Simple Copy app in Konica Minolta's [bizhub MarketPlace](#), a user-friendly platform for customers to easily add enhanced functionality to their bizhub multifunctional products (MFPs) based on their specific business requirements.

Designed specifically for small- to medium-sized businesses, the Simple Copy app identifies and groups together the most commonly used copy options, using graphical icons and buttons, for a more customized copy process. Users can specify basic options such as color and duplexing, as well as more advanced options such as output format and finishing features. This new app also offers customized scanning functions and an Eco-Copy button predefined with settings to help reduce copying costs.

"We continue to grow the bizhub MarketPlace since its introduction earlier this year and look forward to offering more and more intuitive apps like Simple Copy," says Kevin Kern, senior vice president, Marketing, Konica Minolta Business Solutions U.S.A., Inc. "As the newest addition to the bizhub MarketPlace, this app is another way for customer to count on Konica Minolta for making their daily document management practices more streamlined and efficient."

Please visit www.bizhubmarketplace.com to learn more.

About Konica Minolta

Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced document management technologies and IT Services. The company focuses on complete business solutions including production print systems, digital presses, multifunctional products (MFPs), managed print services, vertical application solutions and related services and supplies. Konica Minolta has won numerous awards and recognition including being recognized as the [#1 Brand for Customer Loyalty](#) in the MFP Office Copier Market by Brand Keys for six years in a row. For the third consecutive year, Buyers Laboratory LLC (BLI) has named Konica Minolta as the winner of its "A3 MFP Line of the Year" award. In 2012, Konica Minolta also received "Document Imaging Solutions Line of the Year" recognition from BLI – and has been named to the Dow Jones Sustainability World Index in recognition of the company's economic, environmental and social performance. For more information, please visit www.CountOnKonicaMinolta.com and follow Konica Minolta on [Facebook](#), [YouTube](#), and [Twitter](#).

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