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WirelessCar powers Volvo On Call for Volvo Cars' in China

Last week the first Volvo equipped with Volvo On Call in China, reached its first customer. In this WirelessCar is delivering a telematics solution based on its proven Telematics Service Provider architecture, which has 14 years of production service around the world in all major and developing consumer telematics markets.

Through this, Volvo Cars will deliver “Information and Concierge Services” which will give Volvo owners a direct line to dedicated concierge – anytime, anywhere, for guidance, bookings, news and much more.

Volvo On Call also includes many other safety, security and convenience services such as: Emergency-Call, Remote Door Unlock, Theft Notification, Stolen Vehicle Tracking and Immobilization. Other services made possible are: Smartphone-based Telematics Services powered by the WirelessCar architecture using a flexible smartphone application programming interface, which Volvo Cars offers for iOS, Android, and Windows Phone platforms.

The service Vehicle Finder shows the current location of a Volvo on a map along with reverse-geocoded address. The Engine Remote Start will allow a Volvo owner to pre-condition their vehicle with heat or air conditioning prior to entering the vehicle. Honk & Flash will help find a Volvo in large parking areas and the Driving Journal discretely tracks each drive cycle including start and finish locations and times, duration and distance as well as the fuel used.

“This is yet another customer for WirelessCar in China, which will enable us to penetrate the Chinese market even further. We are grateful and exited to be a part of this amazing opportunity on the largest automotive market in the world, says Martin Rosell, Managing Director, WirelessCar.

As WirelessCar's first consumer Original Equipment Manufacturer (OEM) customer operational since 2000, the Volvo On Call roll out both in North America and China this year, further extends the already foundational relationship enjoyed by WirelessCar and Volvo Cars. WirelessCar will be now be providing Volvo telematics services in almost 20 countries.

Further information

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About WirelessCar

WirelessCar, a premier global telematics service provider, connects both the automotive and commercial vehicle sectors enabling cross-fertilization through operational services in more than 50 countries supported by teams based in US, Europe, Brazil, China, Japan and India. WirelessCar's white label positioning and open telematics platform allows our customers such as BMW, Audi, Nissan, Volvo Cars, Chrysler and Qoros, to leverage the full value of connected services across the entire spectrum of always being connected. WirelessCar is part of Volvo IT, which is a global company and a subsidiary of the Volvo Group. WirelessCar operates as an independent entity addressing all vehicle manufacturers. For further information please visit www.wirelesscar.com