



TELEMUNDO/NBC NEWS/WSJ FEBRUARY LATINO POLL:

CLINTON (56 %) LEADS SANDERS (39 %) AMONG DEMOCRATS

BUSH HAS THE BEST FAVORABILITY RATING (28 %) AMONG REPUBLICAN CANDIDATES

SANDERS HAS THE BEST FAVORABILITY RATING (54 %) OF ALL CANDIDATES FROM BOTH PARTIES

Miami –February 18, 2016- Hours before the [Telemundo/MSNBC Democratic Town Hall](#) and days away from the [Telemundo/CNN Republican Debate](#), the national Telemundo/ NBC News/ Wall Street Journal published today, reflects the views of Hispanics about the Presidential hopefuls from both parties. The Telemundo/NBC News/Wall Street Journal poll is part of #YODECIDO 2016, Telemundo Network's news coverage and voter registration platform to inform and empower Hispanic voters nationwide this election season. Main findings include:

- Bernie Sanders is the primary candidate from both parties with the most favorable image among Hispanics with 54 % of respondents expressing a positive opinion of him, a substantial increase from November of 2015, when only 30 % of Hispanics expressed a positive opinion of the Democratic candidate.
- Hillary Clinton follows Bernie Sanders with 50 % of Hispanics expressing a positive opinion of her.
- Jeb Bush is the Republican candidate with the most favorable image among Hispanics with 28 % of respondents expressing a positive opinion of him. Marco Rubio follows Bush with a favorable image of 25 % and Ted Cruz with 20 %.
- If the Democratic primaries were held today, 56 % of Democratic Hispanics would vote for Hillary Clinton and 39 % for Bernie Sanders.
- If the presidential candidates were Bernie Sanders and Donald Trump, Sanders would take 75 % of the Hispanic votes vs. 17 % for Trump.
- In a hypothetical presidential election between Hillary Clinton and Donald Trump, Clinton would lead with 70 % of the Hispanic votes vs. 21 % for Trump.
- If the presidential candidates were Bernie Sanders and Ted Cruz, Sanders would take 66 % of the Hispanic vote vs. 27 % for Cruz.
- In a hypothetical presidential election between Hillary Clinton and Ted Cruz, Clinton would win with 63 % of the Hispanic votes vs. 29 % for Cruz.

A Telemundo/NBC News/WSJ February 2016 PDF file is attached to this release. The Telemundo/NBC News/WSJ poll surveys Latinos nationwide measuring a wide range of opinions including government popularity and perceptions about values and current-affair topics. The poll has a margin of error of +/- 6.20-%.

Telemundo News' #YODECIDO is a one-of-a-kind effort to inform and empower Hispanic voters nationwide that will bring an unprecedented 275 hours of political coverage, coupled by the deployment of a robust digital platform designed to reach younger voters and a partnership with Columbia University's Graduate School of Journalism. Emmy Award winner "Noticiero Telemundo" anchors María Celeste Arrarás and José Díaz-Balart will lead #YODECIDO's coverage, joined by more than 10 correspondents who will be documenting the political race nationwide.

Follow @TelemundoNews on social media and join the conversation online with the hashtag #YODECIDO.

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About TELEMUNDO:

TELEMUNDO, a property of NBCUniversal Telemundo Enterprises, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world. The network features original scripted dramas from Telemundo Studios – the #1 producer of Spanish-language primetime content – as well as non-scripted productions, theatrical motion pictures, specials, news and first-class sports events, reaching 94% of U.S. Hispanic viewers in 210 markets through its 17 owned stations and 52 broadcast and MVPD affiliates.