



Allianz Global Assistance Launches 2014 “Scholartrips” Contest

Scholarships to Study Abroad Help Turn the World into a Classroom

“ScholarTrips,” an Allianz Global Assistance USA scholarship program designed to support international study and volunteer programs, has launched its 2014 video essay contest. Believing that study abroad programs are critical to a student’s development and help promote the benefits of travel, Allianz Global Assistance USA wants to turn the world into one big classroom by encouraging global exchanges.

Since 2004, Allianz Global Assistance has awarded over \$65,000 in travel scholarships to students who demonstrate a desire to learn or help others through travel. The goal of this year’s video contest is to provide students aged 14-21 with a platform to showcase their creativity by explaining how an exchange program will enrich their lives. By promoting these videos to friends and family and getting votes, students will be eligible to win one of ten \$1,500 scholarships*.

This year, Allianz Global Assistance has provided travel agents with tools to promote the contest with local media and on their social media platforms. Travel agents can use the Scholartrips travel agent toolkit to connect with customers and potential customers who may be interested in entering the contest. The toolkit can be found at scholartripscontest.com by clicking on the “toolkit” tab.

“We believe that some of the best educational opportunities happen outside of the classroom, such as in international exchange programs that promote travel, cultural understanding and personal growth. Scholartrips can help students enrich their lives through these experiences and make travel dreams a reality,” said Joe Mason, Chief Marketing Officer of Allianz Global Assistance USA.

The ScholarTrips Contest will run September 9th through November 4th. To participate, students will record and edit a 60-90 second video answering the question “What do you expect to learn from your experience traveling abroad or volunteering away from home?” The 30 videos with the most votes will move to the finalists round where travel experts will decide on the ten winners. Full details can be found at scholartripscontest.com.

#

* - Allianz ScholarTrips Contest. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. Entry starts on 9/9/14 at 12:00:01 a.m. CT and ends on 10/10/14 at 11:59:59 p.m. CT. Open to legal residents of the 50 United States and D.C. who are between the ages of 14 and 21 and are students at a state-accredited high school or trade school, or an accredited university or college at time of entry. For complete Official Rules, go online to www.scholartripscontest.com. Void where prohibited. Sponsor: Allianz Global Assistance, 9950 Mayland Dr., Richmond, VA 23233.

Allianz Global Assistance USA

Allianz Global Assistance USA (AGA Service Company) is a leading consumer specialty insurance and assistance company. We insure 16 million customers annually and are best known for our Allianz Travel Insurance plans. In addition to travel insurance, Allianz Global Assistance USA offers event ticket protection, registration protection for endurance events and unique travel assistance services such as international medical assistance and concierge services. The company also serves as an outsource provider for in-bound call center services and claims administration for health insurers, property and casualty insurers, and credit card companies.

For more information about Allianz Travel Insurance plans, please visit allianztravelinsurance.com or Like us on Facebook at [Facebook.com/AllianzTravelInsuranceUS](https://www.facebook.com/AllianzTravelInsuranceUS).

Allianz Global Assistance

How can we help?

Allianz Global Assistance is an international leader in assistance, travel insurance and health, life & home care services, with operation centers in 34 countries. The company has more than 13,000 employees who speak 58 different languages and work throughout the world with an extensive network of quality service providers covering 167 countries.

Allianz

Allianz is ranked 31st in the Forbes Global 500 (2013) and is the 63rd most valuable global brand (Interbrand, 2013). Allianz has 144,000 employees worldwide and 83 million customers in more than 70 countries. In 2013, Allianz had 110.8 billion euros in revenue and over 1,770 billion euros under management. In addition to Allianz Global Assistance, Allianz brands in the US include:

Allianz Life

Allianz Global Investors

PIMCO

Fireman’s Fund

Euler Hermes

Allianz Global Corporate & Specialty

Sarah K. Fouts, PMP

External Communications Specialist, USA

Tel: 1.804.673.3594

Sarah.Fouts@allianzassistance.com

9950 Mayland Drive

Richmond, Virginia 23233

www.allianzassistance.com