



## Travel Agents Reveal Top Honeymoon Trends for 2013

**Allianz Travel Insurance survey reveals 90% of couples spend at least \$2500**

RICHMOND, Va., March 1, 2013 — While DIY projects remain one of the hottest trends to save money on weddings, couples are still making honeymoons a priority, spending nearly three times more on this trip than a typical vacation. According to a survey of travel agents by Allianz Travel Insurance, the agents say 67% of couples spend \$2500-\$5000 for their honeymoon while another 23% spend between \$5,000 and \$10,000. The survey, which sought agents' predictions for 2013 trends in travel, also asked what strategies honeymooners use to reduce costs. Twenty-eight percent of agents reported that budget conscience honeymooners favor all inclusive vacations, while 22% said couples shorten a honeymoon's duration as a way to save money.

Responding to the Allianz Travel Insurance 2013 Travel Trends Survey, 70 travel agents who offer Allianz Travel Insurance products gave their insight on honeymoon trends. With all the stress of wedding planning, travel agents say it's no surprise that newlyweds opt for relaxation destinations, with the Caribbean, Hawaii and Mexico being most popular. Tahiti and Europe were also named as favorite honeymoon spots.

When asked about the most popular time to honeymoon, 71% of the bookings were between May and September, with June being the most popular month at 44%.

"Honeymoons have always been a significant investment for couples, both financially and emotionally," said Alan Josephs, Chief Marketing Officer at Allianz Global Assistance USA. "This isn't just any trip—it's supposed to be a perfect trip. But, we all know that things can still happen, and newlyweds should consider the need for [travel insurance](#) and emergency assistance when far from home."

[Allianz Global Assistance USA](#) provides its customers with coverage should a planned trip be cancelled, interrupted or delayed for a reason covered by the traveler's insurance policy and for expenses incurred for delayed or lost baggage.\* The company also provides 24/7 access to its Travel Assistance department, which includes expert help for medical and other travel-related problems. For additional information on Allianz Global Assistance USA products, or to purchase Allianz Travel Insurance, visit [allianztravelinsurance.com](http://allianztravelinsurance.com).

\* - Conditions, limitations and exclusions apply. For a complete description of the coverage, carefully review the terms and conditions of the certificate of insurance. Insurance coverage is underwritten by BCS Insurance Company (OH, Administrative Office: Oakwood Terrace, Ill), or Jefferson Insurance Company (NY, Administrative Office: Richmond, VA), depending on the insured's state. Allianz Global Assistance and Allianz Travel Insurance are brands of AGA Service Company. AGA Service Company is the licensed producer and administrator of this plan and an affiliate of Jefferson Insurance Company. The insured shall not receive any special benefit or advantage because of the affiliation between AGA Service Company and Jefferson Insurance Company.

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### Allianz Global Assistance USA

Allianz Global Assistance USA is a leading consumer specialty insurance and assistance company with operation centers in 29 countries. In the United States, Allianz Global Assistance USA (AGA Service Company) insures 13 million customers and is best known for its Allianz Travel Insurance plans.

In addition to travel insurance, Allianz Global Assistance USA offers event ticket protection and unique assistance services such as international medical assistance and concierge services. The company also serves as an outsource provider for in-bound call center services and claims administration for health insurers, property and casualty insurers, and credit card companies.

For more information about Allianz Global Assistance USA, please visit [allianzassistance.com](http://allianzassistance.com). To learn more about Allianz Travel Insurance plans, please visit [allianztravelinsurance.com](http://allianztravelinsurance.com) or Like us on Facebook at [Facebook.com/AllianzTravelInsuranceUS](https://www.facebook.com/AllianzTravelInsuranceUS).

### Allianz Global Assistance

How can we help?

International leader in Assistance, Travel Insurance and health, life & home care services, today Allianz Global Assistance counts more than 10,920 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 180 correspondents. 250 million people, or 4% of the world's total population, benefit from its services, which the Group provides on all five continents.

### Allianz

Allianz is the 50th largest company in the world (Forbes Global 2012) and 62nd most valuable global brand (Interbrand, 2012). Allianz has 150,000 employees worldwide and 78 million customers in more than 70 countries. In 2011, Allianz had over 103 billion euros in revenue and over 1.6 trillion euros under management. In addition to Allianz Global Assistance, Allianz brands in the US include:

Allianz Life

Allianz Global Investors

PIMCO

Fireman's Fund

Euler Hermes

Allianz Global Corporate & Specialty

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