

FOR IMMEDIATE RELEASE

NYPD Pizza Announces its Gluten-Free Menu Including Appetizers, Pizzas, Dessert and Beverages

From Dedicated Gluten-Free Pizza Ovens to Gluten-Free Beer, NYPD Pizza has a Commitment to Providing Excellent Dining Experiences for the Gluten-Free Community in Phoenix Metropolitan

PHOENIX (May 1, 2014) – NYPD Pizza, a locally owned and family operated pizza kitchen with ten locations throughout metro-Phoenix, is a popular pizza destination not only for its New York-style pies, but also for its expansive gluten-free, vegan and vegetarian menu options. NYPD Pizza even has dedicated gluten-free pizza ovens⁽¹⁾.

"Individuals have special dietary needs and preferences, and I am committed to expanding our menu to support them," said Rich Stark, CEO of NYPD Pizza. "I have a personal connection to such dietary restrictions, which has made me even more passionate about finding ways to give those with special food requirements more dining options."

NYPD Pizza's gluten-free (GF) menu includes⁽²⁾:

GF Beer

• Omission Pale Ale (notably the Silver Medal winner in the Gluten Beer category for the 2012 Great International Beer and Cider Competition)

GF Appetizers

- Broadway Bruschetta
- Spinach Artichoke Dip

Pizzas

All Pizzas can be ordered gluten-free. Additionally, all pizzas can be ordered vegan using Daiya
cheese as a substitute.

Dessert

• Flourless Chocolate Torte

For more information or to learn more about NYPD Pizza's ten locations throughout metro-Phoenix, visit www.aznypdpizza.com, or follow on Twitter: @NYPD_Pizza and Facebook: www.facebook.com/NewYorkPizzaDepartment.

About NYPD Pizza

NYPD Pizza has served more than 2.5 million pizzas to families throughout the Greater Phoenix Area for more than 18 years. Locally owned and operated by Richard Stark, CEO and majority shareholder, NYPD Pizza has ten neighborhood restaurants and is the only pizzeria in the metropolitan area that offers a private-label beer, called NYPD Uptown Amber AleTM, custom crafted by The Phoenix Ale Brewery. NYPD Pizza is the proud winner of the 2013, 2012 and 2011 *Phoenix New Times* Readers' Choice award for "Best Pizza Slice." Carryout, delivery, express lunch specials and catering services are available at all ten Valley-wide locations. For more information please visit www.aznypdpizza.com, or follow on Twitter: @NYPD Pizza and Facebook: www.facebook.com/NewYorkPizzaDepartment.

- (1) While NYPD Pizza strives to ensure that all gluten-free menu items are 100% gluten-free, the restaurant cannot guarantee it as the kitchen's house ingredients containing gluten.
- (2) NYPD Pizza does not offer gluten-free pizza at its Phoenix Sky Harbor International Airport location.

###

Contact:

Andrea Kalmanovitz Decibel Blue (480) 894-2583 andrea@decibelblue.com