



FOR IMMEDIATE RELEASE

NYPD Pizza Announces Dec. 10 Grand Opening “Ribbon-Cutting Ceremony” Featuring Banner Cardon Children’s CEO and CMO, to Kick Off Toy Drive

Two Free 8” My ‘Za Pizza Giveaways for Every Toy Donated at the Dec. 10 Grand Opening of NYPD Pizza’s Camelback & 20th Street Location in Phoenix

PHOENIX (Dec. 9, 2013) – [NYPD Pizza](#), a locally owned and operated family pizza kitchen with ten locations throughout metro-Phoenix, is celebrating its newly renovated Camelback & 20th Street location in Phoenix with a community Grand Opening event on Tues., Dec. 10. To kick off the day, a Ribbon-Cutting Ceremony at 10:30 a.m. will feature NYPD Pizza CEO Rich Stark and his guests of honor:

- **Banner Cardon Children's Medical Center CEO Rhonda Anderson RN, DNSc, FAAN, FACHE**
- **Banner Cardon Children's Medical Center Chief Medical Officer David Moromisato MD, MHA**

NYPD Pizza is a proud corporate partner of Banner Children’s at Cardon Children’s Medical Center in Mesa and Banner Thunderbird Medical Center in Glendale. As part of the company’s commitment to Banner, **NYPD Pizza is hosting a Banner Children’s toy drive through Dec. 24.** Toy donations will be used during this holiday season for young hospital patients, and throughout next year to fill the hospitals’ toy closets.

Toy donations can be made at the following dates and locations:

- **Dec. 10 – Grand Opening at the NYPD Pizza at Camelback & 20th St. (1949 E. Camelback Road, Phoenix).**
All donations at the NYPD Pizza at the Camelback & 20th St. location will receive two free 8” My ‘Za pizza certificates during the Dec. 10 Grand Opening.
- **Now through Dec. 24. – All NYPD Pizza locations (except Sky Harbor Airport)**
All toy donations at each [NYPD Pizza location](#) throughout the Valley (except Sky Harbor Airport) through Dec. 24, will receive one free 8” My ‘Za pizza certificate.

“Every generous toy donation makes a major difference in easing the anxiety of our patients, helping to keep the children's spirits high and aiding in faster recovery,” said Rhonda Anderson, chief executive officer of Cardon Children’s Medical Center.

Pediatric patients at Cardon Children’s and Banner Thunderbird can choose a toy from the closet as a reward for their bravery after they go through a treatment or procedure.

Items that make great donations for pediatric patients include movies, coloring books, action figures, craft kits, Barbies and dolls, young adult fiction, puzzles, and new pajamas (both male and female). A full list of ideas is available at www.bannerhealth.com/cardonchildrens. All items must be new to prevent the spread of infection.

The Cheermobile – a partnership among Banner Health, Clear Channel Media and Entertainment, TruWest Credit Union and NYPD Pizza – will pick up the donated toys at NYPD Pizza’s Camelback & 20th St. location at the Dec. 10 Grand Opening at 5-7pm.

Banner Health is committed to providing comprehensive and compassionate medical care to children and their families. Banner Children's health care experts are experienced in caring for the special health needs of children, from treating minor injuries and illnesses, to chronic diseases and developmental issues. With Banner Thunderbird Medical Center in the West Valley and Cardon Children’s Medical Center in the East Valley, and pediatricians and pediatric specialists across the Valley, we’ve got pediatric care covered. For more information, visit www.bannerhealth.com.

For more information about NYPD Pizza’s ten locations throughout metro-Phoenix, visit www.aznypdpizza.com, or follow on Twitter: @NYPD_Pizza and Facebook: www.facebook.com/NewYorkPizzaDepartment.

About NYPD Pizza

It’s been more than 17 years since Scott and Greg Ziegler moved to the Valley from Long Island to open their first NYPD Pizza neighborhood restaurants. Now locally-owned and operated by Richard Stark, CEO and majority shareholder, NYPD has served more than 2.5 million pizzas.

NYPD Pizza is the only pizza restaurant in the Greater Phoenix Area that offers a private-label beer, called NYPD Uptown Amber Ale™, a registered trademark owned by Ziegler’s NYPD, LLC. NYPD Uptown Amber Ale is locally crafted by The Phoenix Ale Brewery.

NYPD Pizza won the 2013, 2012 and 2011 *Phoenix New Times* Readers’ Choice award for “Best Pizza Slice” and was named “Best Italian” at TASTE Chandler’s Culinary Festival 2011. Carryout, delivery, express lunch specials

and catering services are available at all ten Valley-wide locations. For more information please visit www.aznypdpizza.com.

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