



# NYPD PIZZA ANNOUNCES 2013-2014 PARTNERSHIP WITH BANNER HEALTH FOUNDATION

NYPD Pizza makes Year-long Commitment to Benefit Patients, Employees, Physicians and Volunteers of Banner Health across Arizona

**PHOENIX (October 10, 2013)** – NYPD Pizza, a locally owned and operated family pizza kitchen with ten locations throughout metro-Phoenix, announced today a year-long corporate partnership with Banner Health Foundation, the philanthropic resource for Banner Health.

As the largest nonprofit health care system in Arizona, Banner relies on the generosity of corporations like NYPD Pizza to support vital patient care and community services, provide the means for the latest technology and global research, and help deliver excellent patient care to more people in more places. Contributions are invested locally to support Banner's many hospitals and health care facilities across the state.

"We are proud to support Banner's mission of making a difference in people's lives in our community," said Rich Stark, CEO of NYPD Pizza. "We have created a dynamic program that focuses on ways to positively impact Banner's patients, employees, physicians and volunteers. Throughout the year, we look forward to sharing news about our partnership with our loyal NYPD Pizza fans."

As part the corporate partnership, all ten NYPD Pizza restaurants now offer Banner employees a 10 percent discount for dine-in food orders when they present their employee badge. In addition, NYPD's mascot, Tommy the Tomato, is set to host pizza parties for patients and their families at Banner Children's Cardon Children's Medical Center and Banner Thunderbird Medical Center locations.

NYPD Pizza has also donated silent auction items for two of Banner Health Foundation's signature fundraising events, *Stars of the Season* benefitting Cardon Children's, and *Candlelight Capers*, benefitting Banner Good Samaritan Medical Center.

"The impact philanthropy has on Banner's mission is immeasurable," said Andy Kramer-Peterson, President and CEO of Banner Health Foundation. "We are excited NYPD Pizza has joined us as a corporate partner to garner greater community awareness and support."

For more information or to learn more about NYPD Pizza's ten locations throughout metro-Phoenix, visit www.aznypdpizza.com, or follow on Twitter: @NYPD Pizza and Facebook:

www.facebook.com/NewYorkPizzaDepartment.

#### **About NYPD Pizza**

It's been more than 17 years since Scott and Greg Ziegler moved to the Valley from Long Island to open their first NYPD Pizza neighborhood restaurants. Now locally-owned and operated by Richard Stark, CEO and majority shareholder, NYPD has served more than 2.5 million pizzas. NYPD Pizza is the only pizza restaurant in the Greater Phoenix Area that offers a private-label beer, called NYPD Uptown Amber Ale<sup>TM</sup>, a registered trademark owned by Ziegler's NYPD, LLC. NYPD Uptown Amber Ale is locally crafted by The Phoenix Ale Brewery. NYPD Pizza won the 2013, 2012 and 2011 *Phoenix New Times* Readers' Choice award for "Best Slice" and was named "Best Italian" at TASTE Chandler's Culinary Festival 2011. Carryout, delivery, express lunch specials and catering services are available at all ten Valley-wide locations. For more information please visit www.aznypdpizza.com.

### **About Banner Health**

Headquartered in Phoenix, Banner Health is one of the largest, nonprofit health care systems in the country. The system manages 24 acute-care hospitals, the Banner Health Network and Banner Medical Group, long-term care centers, outpatient surgery centers and an array of other services including family clinics, home care and hospice services, and a nursing registry. Banner Health is in seven states: Alaska, Arizona, California, Colorado, Nebraska, Nevada and Wyoming. For more information, visit www.BannerHealth.com.

## **About Banner Health Foundation**

Banner Health Foundation secures and stewards charitable gifts to help Banner Health achieve its nonprofit mission of making a difference in people's lives through excellent patient care. For more information, visit www.BannerHealth.org/GivingBack.

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