



**FOR IMMEDIATE RELEASE**

**Team Red, White and Blue Announces the Old Glory Coast to Coast Relay**

*Epic Event to Feature Runners and Walkers Carrying an American Flag from Palo Alto, CA to Bethesda, MD*

(TAMPA, FL) – June 14, 2013 – [Team Red, White & Blue](#) (Team RWB), a 501(c)3 nonprofit organization supporting U.S. veterans, announced today that it will be conducting the first annual Old Glory Coast to Coast Relay beginning in September of 2014 to raise funds for and awareness about the organization and the Veterans it supports. The Olympic torch style relay will feature an American flag that will be carried by each participant along the course from the Veterans Administration hospital in Palo Alto, CA to Bethesda Naval/Walter Reed Hospital, just outside of Washington, D.C.

The relay will be held over approximately 60 days beginning in September of 2014 and ending on Veterans' Day, with each day comprising between 50-70 miles. Each day will begin with the American flag being unfurled and entrusted to the day's first runner and will end with the last runner folding the flag and storing it for safekeeping overnight. During the relay, the flag will be passed from runner to runner along a pre-determined route. **Teams of runners will be able to register to carry the flag for a day, as well as can choose how many runners to use and how far each runner will run. Each day will end with a celebration or ceremony to allow towns along the route to participate in a meaningful way.**

Organizers are currently assessing three different potential courses: A northern route, a southern route and one that cuts directly through the heartland of the country. Route decisions will be made based on safety, appropriateness for running, landmarks and interest in key cities and areas.

Team Red, White and Blue also announced that it has partnered with RDB Running, LLC (RDB), a Bethesda, MD-based race and event organizer with significant experience in developing and directing relay races, to oversee the project. RDB is the founder and director of the American Odyssey Relay ([www.americanodysseyrelay.com](http://www.americanodysseyrelay.com)).

“We believe that the Old Glory Coast to Coast Relay, which will become our annual, signature event, comprises all of the characteristics we embrace from teamwork and camaraderie to perseverance and sacrifice,” said Mike Erwin, Founder and Chairman of Team Red, White and Blue. “We are thrilled to be working on the development of this epic event with RDB Running, with whom we have had a longstanding relationship through the American Odyssey Relay.”

Specific course details are currently underway with RDB Running, LLC. For further information about the Old Glory Coast to Coast Relay or to volunteer to help in any capacity, please contact

[Bob@rdbrunning.com](mailto:Bob@rdbrunning.com).

### **About Team Red, White & Blue**

Team Red, White & Blue is a registered 501c3 nonprofit organization with headquarters in Tampa, FL. Team Red, White & Blue’s goal is to transform the way America supports its veterans when they leave the military by bringing veterans, their families, and American citizens together through authentic social interaction and shared experiences in communities all over America. The community includes 10,000 members and 47 chapters. Notably, 50 Americans are joining the Team every day. To learn more about Team Red, White & Blue and how you can help, visit [www.teamrwb.org](http://www.teamrwb.org).

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