



Jack Daly, CEO of Professional Sales Coach, Inc. to Appear on THE COMPETITIVE EDGE WITH JOE NAMATH™

Daly will join show to talk about the company's professional training sessions for sales and personal motivation

(Pompano Beach, Fla., CISION - August 9, 2013) – Competitive Edge TV™ LLC and O2 Media™ Inc. are proud to announce that Jack Daly, CEO of Professional Sales Coach, Inc. will be joining *The Competitive Edge with Joe Namath™* show line-up. Daly will be making his appearance in an upcoming episode slated to air in the 4th Quarter of 2013.

Daly will be on set to talk about his interactive workshops, in-depth seminars and lively training sessions in the areas of sales, sales management, customer loyalty and personal motivation which he hopes will inspire audiences to take action. The featured segment is part of the *The Competitive Edge with Joe Namath™* show's "Coaching and Leadership" series.

"Motivation – we can all use it! This segment will offer invaluable information to professionals trying to grow their businesses to those engaged in attracting and retaining great salespeople. We're looking forward to having Jack give us his tips and techniques and hopefully motivate our audience as well," said Jack Swartz, Senior Producer, *The Competitive Edge with Joe Namath™*.

For more information on Professional Sales Coach, Inc. please visit: www.jackdaly.net

About The Competitive Edge with Joe Namath™

The Competitive Edge with Joe Namath™ gives straightforward information in a news-oriented format that viewers can utilize and tailor to their own individual and business needs. By talking directly to leaders and influencers in business, *The Competitive Edge™* shows viewers how their business can achieve and sustain success.

For more information, please contact:

(954) 935-1344

Jack Schwartz, Senior Producer, ext. 285

About O2 Media™

O2 Media™ is an award-winning full-service integrated media and production company specializing in launching brand names out into the world through compelling storytelling and two-way conversations. Our team of Production, Marketing and Technology experts generate buzz and brand awareness for our customers and content partners with a fully integrated media solutions mix using our four Branded Entertainment TV shows, Direct Response, Print and Online Marketing channels.