



THE COMPETITIVE EDGE WITH JOE NAMATH™ Welcomes Autonomic Software, Inc. to Show

"Innovations in Energy Management Technology and Applications" to explore the company's energy management program

(Pompano Beach, Fla., CISION - August 8, 2013) – Competitive Edge TV™ LLC and O2 Media™ Inc. are proud to announce that Autonomic Software, Inc. will be featured in an upcoming episode of *The Competitive Edge with Joe Namath™* slated to air in the 4th Quarter of 2013.

Autonomic Software, Inc. develops autonomic Desktop Management, Security, and Power Management solutions where networks can manage themselves with little or no human intervention.

Marrion Sweeney, Director of Marketing for Autonomic Software, Inc. and a representative from a local energy company will join *The Competitive Edge with Joe Namath™* in the upcoming episode *"Innovations in Energy Management Technology and Applications"* to talk about the company's energy management program which does not cost out of pocket expenses to organizations, including academic institutions.

"Keeping energy costs down is top of mind for most businesses and organizations, so we're really looking forward to having Autonomic Software on the show to further explore their solutions-oriented programs," said Jack Swartz, Senior Producer, *The Competitive Edge with Joe Namath™*.

Additional information on Autonomic Software, Inc. can be found at www.Autonomic-Software.com.

About The Competitive Edge with Joe Namath™

The Competitive Edge with Joe Namath™ gives straightforward information in a news-oriented format that viewers can utilize and tailor to their own individual and business needs. By talking directly to leaders and influencers in business, *The Competitive Edge™* shows viewers how their business can achieve and sustain success.

For more information, please contact:

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Jack Schwartz, Senior Producer, ext. 285

About O2 Media™

O2 Media™ is an award-winning full-service integrated media and production company specializing in launching brand names out into the world through compelling storytelling and two-way conversations. Our team of Production, Marketing and Technology experts generate buzz and brand awareness for our customers and content partners with a fully integrated media solutions mix using our four Branded Entertainment TV shows, Direct Response, Print and Online Marketing channels.



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