



Championship Showdown Between Conway, Farano Continues In Canada

The Lamborghini Blancpain Super Trofeo North America will continue its exciting 2014 season with two rounds July 11-13 at Canadian Tire Motorsport Park, with championship leader Kevin Conway looking to hold of a challenge from Canadian standout John Farano and the rest of the field.

The North American series, in its second season, will compete at Canadian's crown jewel circuit for the first time. The 10-turn, 2.459-mile track is one of the most historic circuits in Canada and will be the only Canadian destination for the series this season.

Two 50-minute races are scheduled for competitors in the incredible Lamborghini Gallardo LP 570-4 Super Trofeo cars, which are powered by a 570-horsepower V10 engine and feature permanent four-wheel drive.

Race One is scheduled for 8:55 a.m. (ET) Saturday, July 12, with Race Two following at 10:55 a.m. Sunday, July 13. Both races will be streamed live at <http://squadracorse.lamborghini.com/en/live-usa>. Practice will take place Thursday, July 10, with qualifying Friday, July 11.

The two rounds at Canadian Tire Motorsport Park continue a busy stretch of action worldwide for the Lamborghini Blancpain Super Trofeo championship, which continues to reach new levels of success at every round in Europe, North America and Asia.

The Lamborghini Blancpain Super Trofeo North America and Europe competed during the final weekend of June at Watkins Glen International and Circuit Paul Ricard, respectively. The next round of the Lamborghini Blancpain Super Trofeo Europe is July 25-26 at Spa-Francorchamps, Belgium. The Asian Lamborghini Blancpain Super Trofeo championship resumes Aug. 30-31 at Fuji Speedway in Oyama, Japan.

2013 series champion Conway leads the Lamborghini Blancpain Super Trofeo North America Driver Classification with 70 points entering this weekend. Conway, the driver of the No. 29 Change Racing Gallardo LP 570-4 representing Lamborghini Carolinas, picked up his second win of the season in Round 6 at Watkins Glen International.

The two rounds at Canadian Tire Motorsports Park are shaping up to be a championship showdown between Conway and Toronto native Farano, the only Canadian driver in the series. Farano took the checkered flag in the first round of the Watkins Glen race weekend and is second in the Driver Classification with 55 points in the No. 63 Jota Corse entry representing Lamborghini Dallas.

A new star in the series also has emerged, 18-year-old Cody Ware. He had two podium finishes at The Glen in his series debut, racing the No. 38 Gallardo LP 580-4 representing Lamborghini Long Island and fielded by his father's team, Rick Ware Racing.

Ware's teammate, Kevin O'Connell, will be in a new car this weekend after his car was damaged heavily in an on-track incident at Watkins Glen. O'Connell, the top amateur driver in the championship, will drive the No. 15 Gallardo representing Lamborghini Toronto.

The Lamborghini Gallardo LP 570-4 Super Trofeo car is the ultimate single-make race car and the only four-wheel drive GT racer in the world. The 570-horsepower, V10 Gallardo LP 570-4 features impressive technology such as paddle shift E-gear transmission, Öhlins race shocks, Brembo brakes, a carbon fiber aerodynamic package that includes a rear wing with 10 adjustable positions, MTA data acquisition, air jacks, center wheel locks and more.

Lamborghini and Blancpain will provide world-class hospitality this weekend for clients and guests of Lamborghini dealers in Montreal and Toronto. Guests also can participate in the IMSA Hot Lap Experience, high-speed rides around the Canadian Tire Motorsport circuit in a Lamborghini Aventador LP 700-4.

The Lamborghini Huracan LP 610-4 will be displayed at Lamborghini Village at the circuit throughout the weekend.

Lamborghini Blancpain Super Trofeo North America - 2014 Calendar

13-14 March	Sebring International Raceway
2-4 May	Mazda Raceway Laguna Seca
27-29 June	Watkins Glen International
11-13 July	Canadian Tire Motorsport Park
22-24 August	Virginia International Raceway
1-3 October	Road Atlanta

World Final

22-23 November Sepang (MAL)

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All media enquiries including requests for additional photography should be directed to: usa@supertrofeo.com.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show, is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit media.lamborghini.com and

www.thenewsmarket.com/lamborghini.

For more information on Automobili Lamborghini, please visit www.lamborghini.com.

Blancpain - Over 275 Years of Tradition in Motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past nine years, the Manufacture has indeed developed no less than 32 new calibers.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit www.blancpain.com.

Pirelli

Founded in 1872, Pirelli is the world's fifth-largest tire manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tire manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tire manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula 1, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.