



Cyber Physical Systems Inc. to Appear on The Balancing Act® airing on Lifetime TV

A representative of the company will educate viewers about their SplitSecnd emergency responder

(Pompano Beach, FL – CISION – August 19, 2013) - Popular morning show The Balancing Act® airing on Lifetime TV welcomes Cyber Physical Systems to the show. The company will be making their appearance in an upcoming episode slated to air in late 2013.

Cyber Physical Systems Inc. produces the SplitSecnd responder, a device that detects car crashes and immediately contacts emergency responders for help. A representative for the company will join The Balancing Act to talk about their emergency assistance device that can be plugged into any vehicle.

“Our viewers want to hear about keeping safe on the road. We’re looking forward to having Cyber Physical Systems Inc. on the show to talk about SplitSec and how it provides critical emergency assistance at a moment’s notice if someone is in an accident,” says Doug Campbell, Executive VP of Programming for The Balancing Act® airing on Lifetime TV.

To learn more about SplitSecnd, please visit: <https://www.splitsecnd.com/>

About “The Balancing Act®” on Lifetime Television

Now in its 6th year, The Balancing Act® continues to empower women in all aspects of their lives. The mission at The Balancing Act® is simple. The show strives to help today’s modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining, educational and trusted by women, America’s premier morning show The Balancing Act® airs weekday mornings on Lifetime television at 7 am (ET/PT).

For additional information or to view a segment visit: www.thebalancingact.com

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