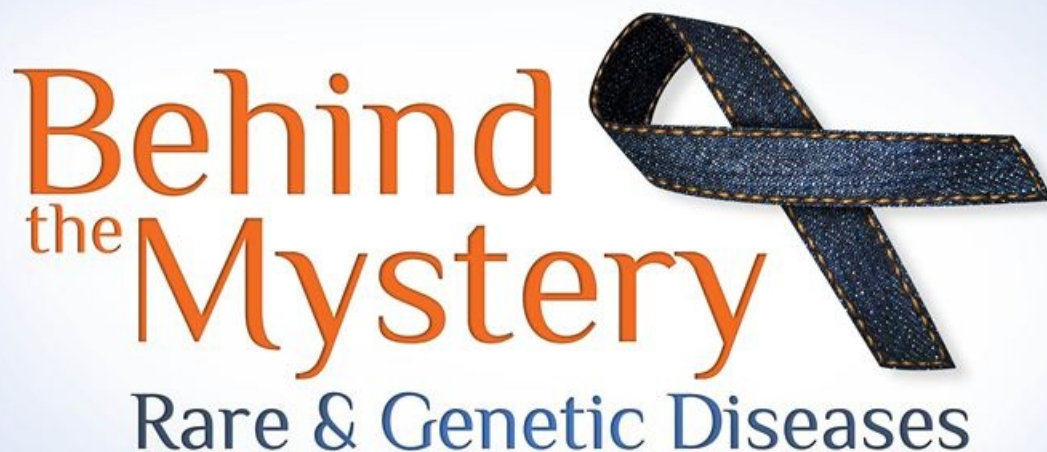


The Balancing Act® the Only Show That Puts the Spotlight on RARE Disease Awareness is Proud to Celebrate Wear That You Care™



(Pompano Beach, FL) February 25th, 2013 The employees at O2 Production Studios, producers of The Balancing Act® on Lifetime are wearing their ribbons in support of **Wear That You Care™**.

Global Genes Project a leading patient advocacy organization representing the rare and genetic disease community, is inviting industry partners, patients, caregivers, family and friends of the tens of millions of people who suffer from rare and genetic diseases to [Wear That You Care™](#) during the month of February to support the sixth annual **World Rare Disease Day on February 28, 2013**.

The mission of **Behind the Mystery: Rare and Genetic Diseases** is to educate the public about rare and genetic diseases and treatments, and provide support through collaborations in education with pharmaceutical companies, foundations and patient advocacy groups. Currently, **The Balancing Act** is the ONLY television show with a special of this kind, working to bring awareness to the plight of RARE disease suffers and the quest for FDA approved treatments and therapies.

The Balancing Act® is proud to show its support for *World Rare Disease Day* by participating in the **Wear That You Care™** program. Visit **The Balancing Act** website and join us on Facebook and Twitter to share that you care.

[The Balancing Act](#) t. @BalancingActTV #RARE

[Global Genes Project](#) t. @GlobalGenes #WearThatYouCare #CareAboutRare



Behind The Mystery and The Balancing Act Employees Care About Rare

Media Contact:

Amanda Dugan, Director of Public Relations
The Balancing Act
adugan@o2mediainc.com
954-691-1102 ext.102
t. @PRShutterbug

About The Balancing Act®

Now in its 5th year as a daily morning show airing on Lifetime, **The Balancing Act®** continues to air weekday mornings at 7:00am (ET/PT). The mission at **The Balancing Act®** is simple. The show strives to help today's modern woman balance it all by bringing them exceptional solutions to everyday problems. Entertaining and educational, **The Balancing Act®** is trusted by women and is America's premier morning show.

For Additional information or to view a segment visit: www.thebalancingact.com

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