

## Press release

IVU Traffic Technologies AG

# IVU enters the Turkish market

## Transport operator of Kayseri orders planning and dispatch solution

**Berlin, 20 September 2016 – IVU Traffic Technologies AG will be active on the Turkish market as well in future. The Kayseri transport operator commissioned the Berlin-based IT specialist with the delivery of its standard solutions IVU.plan and IVU.crew for the planning and dispatch of vehicles and personnel for the city's tram network.**

With its roughly one million inhabitants, Kayseri is among the ten largest cities in Turkey and is one of the country's most important industrial and trade centres. Ever since the first line was opened in 2009, the city has continued to expand its tram network, which now spans a length of more than 34 kilometres and comprises 55 stops. In the future, Kayseri Ulaşım A.Ş. will be using IVU.plan and IVU.crew to plan and dispatch vehicle workings and duties.

IVU.plan helps the planners to create efficient vehicle workings and duty schedules. The system takes statutory and operational rules into account as well as numerous requirements such as turnaround times, break rules, duty classes and qualifications. An intelligent suggestion system helps with the creation of suitable duties. IVU.crew also provides suggestions to help with the assignment of drivers as part of personnel dispatch and performs an automatic rule check to prevent invalid duties. The entire system is available in Turkish. Thanks to the standardised introduction process IVU.xpress, the entire implementation will take only six months.

“With the IVU solution, we are getting a fully developed and proven system in next to no time,” said Feyzullah Gündođdu, CEO of Kayseri Ulaşım A.Ş. “It provides us with the flexibility we need to further develop our transport services. Our aim is to fully integrate the different modes of transport in the future. The IVU system will make this endeavour considerably easier and will help us to manage the entire public transport in Kayseri in a significantly more efficient way.” In addition to the tram network, the company also operates an extensive bus network with around 600 vehicles.

“We are delighted to be entering the Turkish market with this contract,” said Oytun Arslan, Head of Sales for Turkey at IVU Traffic Technologies AG. “Kayseri is an important reference project for us. Turkey is currently investing a great deal in expanding its public transport system, and we are expecting to receive more orders in the future.” Kayseri is considered to be the innovative driver of public transport in Turkey. The city won a UITP award for the financing of its local transport services last year.



The Turkish metropolis of Kayseri will be using the standard solutions IVU.plan and IVU.crew from IVU Traffic Technologies AG for planning and dispatching vehicles and personnel in the future (Image: Kayseri Ulaşım A.Ş.)

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**IVU Traffic Technologies AG** has been working for 40 years with more than 400 engineers to ensure punctual and reliable transport in the world's metropolises. In growing cities, people and vehicles are constantly on the move – a logistical challenge that calls for intelligent and secure software systems. The integrated standard products of the IVU.suite work to plan, optimise and control the deployment of buses and trains, provide passengers with real-time information, create routes for parcel delivery services, and support businesses in choosing branch locations.

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