



# Management team changes

**MTG today appointed Peter Nørrelund as Executive Vice President and CEO of MTG Sport, and Gabriel Catrina as Chief Strategy Officer. Joseph Hundah has meanwhile left his position as Executive Vice President and CEO of MTG Africa.**

Peter Nørrelund, a former Editor in Chief at Danish public service broadcaster DR, joined MTG in 2003 and rose to become MTG Head of Sport in 2013. Peter is responsible for MTG's global sports organisation of 200+ people that acquires rights for MTG's online and offline platforms across multiple territories; runs the technical play-out of MTG's sports channels; and produces the local language commentary and programming around coverage of events including the Olympics, UEFA Champions League, English Premier League, Danish Superliga, Formula One, the NHL and NFL.

Gabriel Catrina joined MTG in 2013 as Head of Group Strategy, and has worked closely with the Group's operating businesses. Gabriel was previously Head of the Media, Communications and Technology Practice for management consulting firm Booz & Company in the Nordics, where he spent 8 years advising leading companies globally on strategy, innovation and operations. Gabriel was also CFO and COO of Argentinian digital education company Educ.ar, and VP of Business Development (Europe & Latin America) for US-based telecommunications software company TCS.

Joseph Hundah joined MTG in 2011 as CEO of MTG's African operations and has been an MTG EVP since November 2012. MTG EVP Jette Nygaard-Andersen now takes on responsibility for MTG's African operations, which comprise free-TV channels Viasat1 Ghana and TV1 in Tanzania, as well as Modern African Productions.

“Peter has done a great job building up an unrivalled sports portfolio for our channels and platforms around the world. Not only do we have rights to the top global franchises but also very strong local editorial offerings. This step up in the organization reflects how central sports is to our consumer product offering.

Gabriel has substantially enhanced our strategy work and been instrumental in our strategic transformation. This new role reflects the importance of dedicated strategic thinking and planning to the future of MTG as a leading global digital video entertainment business.

Joseph leaves with our thanks for his contribution to the development of our African business and our best wishes for the future.”

*Jørgen Madsen Lindemann, President & CEO*

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**Any questions?**

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