



MTG and Disney reinforce long term strategic collaboration

- MTG secures a continued long term content agreement with Disney, allowing Viaplay and Viasat customers access to worldwide box office hits, award-winning animated features, lifelong classics and smash hit series for the whole family
- Top tier theatrical releases available in the first window for Viaplay and Viasat Film subscribers in the Nordic region
- Disney Channel, Disney Junior and Disney XD available on Viasat throughout the Nordic and Baltic regions

MTG and The Walt Disney Company Nordic are reinforcing their agreement to provide a world class entertainment experience, by giving Viaplay and Viasat Film subscribers in the Nordic region early access to world leading content from Disney, including Marvel, Lucasfilm and Disney•Pixar. Additionally, Disney Channel, Disney Junior and Disney XD will continue to be carried on the Viasat pay-TV platform in the Nordic and Baltic regions.

The agreement includes top tier first-run theatrical Disney releases as well as worldwide box office grossing hits, such as 'Rogue One: A Star Wars Story', 'Captain America: Civil War' and 'Vaiana' on Viasat Film and Viaplay in the Nordic region.

Classic titles such as 'Pirates of the Caribbean: The Curse of the Black Pearl', 'The Lion King', 'Beauty and the Beast', 'Cars' and 'Wall-E' will be available through Disney Movies On Demand on Viaplay.

ABC Studios On Demand on Viaplay will also give fans access to new and returning series such as 'Grey's Anatomy', 'Criminal Minds', 'Scandal', 'Quantico' and Marvel's 'Agents of S.H.I.E.L.D.'.

Selected content will be available through Viaplay's offline service, allowing subscribers to enjoy movies and series on the go.

Disney Channel, Disney Junior and Disney XD will continue to be carried on the Viasat pay-TV platform in the Nordic and Baltic regions, airing entertaining content for children and families such as 'Liv and Maddie', 'Ultimate Spider-Man' and 'Doc McStuffins'.

Jørgen Madsen Lindemann, MTG President and CEO: "We are very pleased to be extending our relationship with Disney. With a fantastic movie slate planned for the coming years, including new animated features, live action theatricals and series within all Disney brands, extending this long term agreement means our viewers can continue to enjoy the very best films, kids' content and series. All this while we're making the content available as broadly as possible across platforms for any screen and any occasion."



Casper Bjørner, Country Manager, The Walt Disney Company Nordic: “MTG is leading the way towards the future of entertainment. After decades of successful collaboration, we are completely united in our vision to deliver a world class entertainment experience together. We look forward to bringing our unique stories and characters to Viaplay and Viasat audiences, whenever they want and however they want it.”

Jakob Mejlhede, MTG EVP and Head of Programming and Content Development: “Disney has given us some of the most memorable characters in film and TV history, and we couldn’t be happier to bring Disney’s best first-run theatrical releases and vast content library to our Viaplay and Viasat subscribers.”

Questions?

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MTG (Modern Times Group MTG AB (publ.)) is a leading international digital entertainment group and we are shaping the future of entertainment by connecting consumers with the content that they love in as many ways as possible. Our brands span TV, radio and next generation entertainment experiences in esports, digital video networks and online gaming. Born in Sweden, our shares are listed on Nasdaq Stockholm ('MTGA' and 'MTGB').

About Disney:

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international family entertainment and media enterprise. Disney is a Dow 30 company and had annual revenues of \$52.5 billion in its last fiscal year, the highest in the Company’s history (FY15).

The Walt Disney Company has been at the forefront of family entertainment in Europe, Middle East and Africa (EMEA) for over 80 years and is dedicated to creating innovative, entertainment experiences for children and families. The Company has offices in 25 countries and employs more than 5,300 people (and 14,500 employees in Disneyland Paris) and London, UK is the regional headquarters. The Disney brand is experienced in a number of ways across the region including in cinemas, on TV screens with Disney-branded channels as well as non-branded content, through a wide range of consumer products that are sold at mass market retailers and in Disney Stores across the region. The Disney brand is also experienced at Europe’s #1 tourist destination, Disneyland Paris, which opened in 1992.