



## Play'n GO throws players a Gran Fiesta with launch of Grim Muerto

**July 12, 2016** – Players will join a hauntingly handsome mariachi band to celebrate the Day of the Dead in Grim Muerto, the latest premium release from leading slot specialist Play'n GO.

The Swedish supplier's newest blockbuster slot is a five-reel fiesta of traditional Mexican sounds and symbols that promises big wins from a feast of expanding wilds, paid out across 20 fixed paylines.

Grim Muerto boasts the staple of all mariachi bands, the large *Guitarron*, as a wild symbol which substitutes for any other reel symbol to form winning combinations. The legendary Book of Dead is the title's scatter symbol that delivers free spins when its pages are turned.

The game features high-definition animation, distinct sound, and smooth performance across phone, tablet, and desktop versions.

Martin Zettergren, Chief Operating Officer of Play'n GO, said: "Grim Muerto is a fast-paced fiesta of fun where players can join in the Day of the Dead celebration, and win big at the same time"

"Combining best-in-class graphics, audio and traditional mariachi sounds, we're certain that Grim Muerto will be a seductive success for both operators and customers alike."

Play'n GO's games are now prominent on the sites of 100 operators in more than 32 languages.

**For more information on this release or to arrange an interview with Martin Zettergren please contact [press@playngo.com](mailto:press@playngo.com)**

### **About Play'n GO**

Play'n GO is a leading developer of smart systems and games for mobile devices, gaming terminals, and websites. Their content can be uniquely-customised to suit the style of any operator or brand. In addition to premium quality slots and table games, Play'n GO ensures its clients are equipped with superior back-office administration tools for reporting and marketing. Their Gaming Account Toolkit (GAT) is an independent e-gaming platform delivered with a comprehensive back office application. It now hosts over 80 games in 30 languages, including several bespoke games designed for some of the world's leading casino brands. For more information about Play'n GO please visit <http://www.playngo.com>