

## NEWS RELEASE



*For Immediate Release*

### **Lindsay Honda Installs Induction Light Fixtures Across Massive Dealership Parking Lot**

EverLast® Lighting Exceeds Specification Standards, and Is Used To Replace Nearly 80 Inefficient Metal Halide Fixtures

**JACKSON, MICHIGAN** – December 3rd, 2014 – Lindsay Honda located in Columbus, Ohio, is a new car Honda dealer selling various Honda automotive models, and is home to one of the largest indoor showrooms in the country. Recently, Lindsay Honda partnered with Hawkins Sales of Ohio, and Green Lighting Wholesale, in an effort to seek out a commercial lighting solution that would meet their facility codes while improving illumination, and significantly lowering energy costs. "They wanted the best fixture and technology available on the market at the most cost effective price," commented Brett Clark, President of Green Lighting Wholesale. As a result, the company decided on EverLast® 200 and 300 watt induction shoe box fixtures.

"The fixtures are performing wonderfully. We have had absolutely no issues, and the light output has been fantastic," explained Clark. The Columbus based dealership replaced nearly 80 of their pre-existing metal halide fixtures across their 180,000 square foot dealership parking lot, and around its facility, in early 2014.

In addition, the fixtures qualified for a rebate in excess of \$40,000 which was reimbursed to the dealership by American Electric Power of Ohio. "Because Honda is manufactured in Ohio and is a domestic company, the customer was also extremely excited that the fixtures were U.S. made," explained Clark. "The rebate from American Electric Power was icing on the cake, and aligned with the dealership's energy efficient vision. After installing the fixtures we had estimated a 60 percent energy reduction across the application."

EverLast® induction light fixtures are 50-70% more energy efficient than metal halides and last up to 100,000 hours, making them virtually maintenance free for up to 15 years. The EverLast® shoe box fixtures provide a more natural and high color rendition light quality unlike traditional metal halide fixtures. "It's not uncommon for our customers to reap substantial energy savings after installing our lights," explained Alex Orr, VP of Sales at EverLast® Lighting, Inc. "Furthermore, ROI is one of the most attractive features with our induction lighting technology. Low glare, ease of installation, and our 10 year warranty are all additional reasons that we have had exponential success with parking lot applications."



EverLast® Induction lighting fixtures are also available with a dimmable option, providing even more energy savings while areas are vacant.

The EverLast® Shoe Box fixtures are commonly used in surface parking lots and have been installed at locations such as Allegiance Health in Jackson, Michigan, Crippen Auto Mall in Lansing, Michigan, Bryan College in Dayton, Tennessee, and Kelly Chevrolet in Phoenixville, Pennsylvania.

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**About EverLast® Lighting:** EverLast® Lighting, Inc. is a sister company of Full Spectrum Solutions, Inc. and has quickly grown into the leading manufacturer of energy-efficient lighting solutions for roadway, parking structure, facility and area lighting applications. For additional product information, visit [www.everlastlight.com](http://www.everlastlight.com), call 888-383-7578 or send an email to [info@everlastlight.com](mailto:info@everlastlight.com).

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