

## NEWS RELEASE

*For Immediate Release*

### **Michigan State University Selects Induction Lighting For Wharton Center, other Campus Areas** EverLast® Fixtures Are Utilized to Lower Energy Costs, Increase Safety and Meet Building Specifications

**JACKSON, MICHIGAN** – April 3<sup>rd</sup>, 2013 – Michigan State University is a public research university located in East Lansing, Michigan, and the ninth-largest university in the United States. It is considered to be one of America's Public Ivy universities, and is home to the world renowned Wharton Center for Performing Arts. Over the past few years, the university has adopted a strong sustainability initiative on their campus requiring the Spartan's to conform to challenging operating specifications. MSU relied on induction lighting to lower maintenance costs, increase campus safety, and maximize energy efficiency. In the fall of 2012, MSU partnered with Wesco Distribution and EverLast® Lighting and began the initial stages of a major lighting overhaul at the parking garage next to the premiere performing Arts Wharton Center.

Due to the demands of the parking garage, and the imminent scheduling of events, the criterion for the lighting was very stringent. Facility managers at the Wharton Center were concerned about light levels, dimming capabilities, installation deadlines, reliability, and procuring a fixture that would meet the energy reduction and U.S. Made requirements of Consumers Energy rebates, a local Michigan utility.

This past year, MSU moved forward with the advanced energy efficient lighting and replaced 480 high pressure sodium 175 watt fixtures with 70 watt EverLast® Bi-Level Davenport garage fixtures in their Wharton Center parking garage. The SMART Bi-Level technology integrated into the EverLast® fixtures steps down the energy use in the campus parking garage to 40% power when areas are vacant for a set length of time allowing the MSU facility to achieve over 60% energy savings when compared to existing fixtures. The Wharton Center estimates annual savings of over \$52,000 a year. Furthermore, safety in the garage is also expected to improve – when the motion is detected and the higher light mode activated; the change in visual environment alerts occupants.

"Wesco is a premier provider of electrical, construction and general MRO products and is recognized as one of the largest, most responsive distributors in the electrical industry. In order maintain our reputation; we only select the absolute best products on the market," stated Troy Trimbach, Lighting Specialist of Wesco Distributing. "We chose EverLast® for this job simply because they provide an energy efficient alternative over HID. Performance, life expectancy, and warranty are additional incentives our experienced lighting experts immediately recognized."



In addition, there are virtually no maintenance costs for up to 15 years on the EverLast® fixtures offering the lowest lifetime cost of any light source on the market and the fastest ROI. MSU has utilized EverLast® Lighting in several areas on their vast campus, installing over 1,000 fixtures to date. Installations have ranged from the East and West Recreational Campus buildings, and the Crop Science Building.

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**About EverLast® Lighting:** EverLast® Lighting, Inc. is a sister company of Full Spectrum Solutions, Inc. and has quickly grown into the leading manufacturer of energy-efficient lighting solutions for roadway, parking structure, facility and area lighting applications. For additional product information, visit [www.everlastlight.com](http://www.everlastlight.com), call 888-383-7578 or send an email to [info@everlastlight.com](mailto:info@everlastlight.com).

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