

## beachfashionshop.com turns the beach into a Walk of Fame

Beach fashion for top stars by luxury designer Melissa Odabash

Shine bright like a diamond! On the virtual shelves of [www.beachfashionshop.com](http://www.beachfashionshop.com) now you'll find the latest popular masterpieces by Melissa Odabash. Thus, all fashionistas turn the beach walk into a Walk of Fame. Besides colourful halterneck and refined bandeau bikinis, sea goddesses will also find chic caftans, stylish hats and elegant dresses by the star designer. Ruffles or glittering sequins - this collection guarantees hot glances at the hot spots of the world.

Melissa Odabash - a name that stands for premium quality and top designer art. The finest materials combined with exquisite designs convince not only European fashion ladies, but also stars and celebrities like Lady Gaga, Olivia Palermo, Bar Rafaeli, Cindy Crawford and Jennifer Love Hewitt. The it-pieces by the star designer make beach beauties feel like VIPs.

Pretty in zigzag: the brightly patterned triangle bikinis will fascinate sun-worshippers and their admirers. Classy gold ornaments on tops, panties, or between the cups are striking eye-catchers, adding a touch of luxury to the retro style.

Dangerously sexy: the bandeau bikinis, which with their animal print will create hype in the jungle. Thanks to refined ruffles and removable straps jungle queens are perfectly styled for any adventure in these must-haves of the season.

Sexy, detailed and elegant - the tunics by Melissa Odabash. With high quality embroidery, along with flowing silhouettes and sexy V-necks, they turn summer sun hours into fashion highlights. The slightly transparent fabric allows mix & match with a corresponding bikini - for a stunning finish showing a flair for trends and uniqueness. Sun goddesses can easily wrap their dream guy around their fingers in ultra-thin crochet tops and gold shimmering beach dresses.

### About Melissa Odabash

The talented American Melissa Odabash started her career as a model in Italy before in 1995 she launched her own swimwear collection. She now opened a flagship store in London's Notting Hill. Many stars and celebrities love her flattering fashion, including Uma Thurman, Kate Moss, Elle Macpherson and Jennifer Lopez.

### BeachFashionShop.com

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### About beachfashionshop.com

The vision of the German entrepreneur Vanessa Koeman was to bring beach and city outfits by stylish trend labels from South America and the United States exclusively to Europe. Therefore, three years ago, the trendsetter founded [www.beachfashionshop.com](http://www.beachfashionshop.com). Designer labels like Mara Hoffman, Matthew Williamson, Shay Todd, Elizabeth Hurley, Melissa Odabash, L\*Space and Diane von Furstenberg are offered in the premium online shop. For the latest collections the 33 year old business woman travels around the world - always looking for exotic newcomers, popular luxury labels and it-pieces for stunning beach beauties.