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Thirty-One Gifts Announces Girl Talk as First National Mission Partner

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(COLUMBUS, Ohio) Direct Selling Company Thirty-One Gifts —is proud to announce Girl Talk as their first national mission partner through the philanthropic initiative Thirty-One Gives.

The mission of Thirty-One Gives, to empower women and girls and give back to the community, aligns perfectly with Girl Talk, a peer-to-peer mentoring program for middle school girls, whose curriculum is tied to developing self-esteem and leadership through community service. Thirty-One Gives and Girl Talk's five-year goal is to reach 100,000 girls and for the middle school girls to donate one million community service hours.

Thirty-One Gifts founder and CEO Cindy Monroe said, "We are so thrilled to partner with Girl Talk. It's an amazing organization providing support and guidance to middle school girls, while also encouraging service. Their mission works so well with Thirty-One Gives since we are all about supporting women and girls, strengthening families and giving back to our community with our whole hearts."

Thirty-One Gives will make a monetary donation of \$150,000 and a product donation of \$50,000 to Girl Talk. The funds will be used for Girl Talk chapter development and additional summer camps, which Girl Talk hosts for middle school girls.

The Thirty-One Gives Care Council voted unanimously to select Girl Talk as their first national mission partner. Donations will come from the Gives Round Up!, in which Customers can round up their purchases to the nearest dollar and through U R U Collection purchases in which 31 cents from every product sold is donated.

"Girl Talk is beyond excited that Thirty-One Gives has selected us as their first national mission partner," said Haley Kilpatrick, founder and executive director of Girl Talk. "Through Thirty-One's financial support and the outreach of their amazing Consultants, Girl Talk will now reach thousands more middle and high school girls this school year alone." Haley added, "I know this won't just be a collaboration where we share logos



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and make big promises, rather this is a partnership of a social enterprise. Our teams are eager to get to work!”

About Thirty-One Gifts

Thirty-One Gifts is one of America’s fastest growing direct selling companies because it offers products that work with everyone’s lifestyle. Thirty-One Gifts offers stylish and functional products from purses to home organization solutions and much more – most of which can be personalized. There are over 100,000 independent Thirty-One Consultants nationwide. The distinctive products and the independent business opportunity offer a unique solution to those seeking to earn extra income while selling fashionable and functional products. www.thirtyonegifts.com

About Thirty-One Gives

Thirty-One Gives is the charitable initiative established by Thirty-One Gifts to honor Founder & CEO Cindy Monroe’s commitment to pay forward the many blessings the company has received. In the spirit of Thirty-One, Thirty-One Gives celebrates the inner beauty and natural gifts of women and girls and empowers her with tools that build self-esteem, help her lead a purposeful life and build strong families. We do this through Home Office partnerships, Consultant giving, product donations and exclusive Gives products. We believe that by empowering Her, we strengthen families and communities and change lives. For more information about Thirty-One Gives, visit www.thirtyonegives.org.

About Girl Talk

Girl Talk’s mission is to help young teenage girls build self-esteem, develop leadership skills, and recognize the value of community service. Founded in 2002, Girl talk is a peer-to-peer mentoring program with high school girls mentoring middle school girls. Girl Talk chapters can be started at any high school with at least one high school girl to serve as the chapter leader and an adult to serve as an advisor. Girl Talk provides a positively driven curriculum at no cost that forms the basis for meetings and emphasizes volunteering and service. Girl Talk has reached more than 40,000 girls in 43 states and six countries. For more information, please visit www.mygirltalk.org.