



ARCTIC PAPER

Gothenburg, November 30<sup>th</sup>, 2018

## PRESS RELEASE

### Arctic Paper wins *Press* magazine's Top Brand

Arctic Paper took home first place in the paper producer category of Polish magazine *Press*'s annual Top Brand competition. Winning this award is a testament to the relevance of high-quality paper, and the strength of Arctic Paper's brands.

"We are very proud to receive this award and to be recognized among some very strong brands in Poland," said Michal Sawka, Executive Vice President for Sales. "It is a confirmation of our successful work with building strong brands, an important strategic focus for Arctic Paper."

The competition includes in total 500 brands in 50 industries and is based on an extensive survey of media activity during the year. The survey measures media coverage in terms of both quantitative and qualitative outcomes, such as impact, sentiment and reach.

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**Arctic Paper S.A.** is one of the leading producers of high-quality graphical fine paper in Europe and consists of three paper mills and four eco-friendly strong brands, Amber, Arctic, G-Print and Munken. Most of the products are sold through the company's 14 sales offices in Europe. Arctic Paper S.A. is listed on the Warsaw Stock Exchange and NASDAQ in Stockholm. The Group is the main owner of the listed Swedish pulp producer Rottneros AB. For more information, visit [arcticpaper.com](http://arcticpaper.com)



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