



camexpo 2016 opens this weekend

UK's leading natural health and wellbeing event opens at Olympia London tomorrow

camexpo – the UK's largest professional event for complementary and integrative health practitioners, therapists, students, healthcare professionals, pharmacies, and health store retailers – opens at Olympia, London on Saturday 24 September.

The two day show combines a 200-strong trade exhibition – showcasing everything from VMS and natural beauty to essential business services and supplies, and training, with a packed programme of Keynotes, business seminars and workshops.

Big name speakers

Caring for an ageing population, cancer, vitamin deficiencies, obesity, chronic disease, Lyme Disease, diet, and brain health are just some of the subjects under discussion in the Keynote and Nutrition Theatres at camexpo 2016. While Business Clinic sessions include everything from business basics and marketing tips to social media promotion.

Further highlights from the camexpo National Complementary & Natural Health 'Industry Snapshot' Survey will be unveiled at a dedicated session in the Demo Theatre at 11.20am on Sunday 25 September. To read a summary of the results, please visit www.camexpo.co.uk/camexpo-announces-results-first-ever-national-complementary-natural-health-survey.

The Demo Theatre will also feature sessions by Joe Hoare; John Holman; Guy Hudson; Chris James; Catalina Fernandez de Ana Portela; Emma Lane; Nadia Brydon; Gillian Crowther; Tim Spector; Graham Botfield; Judy Rocher; Claire Muller; Juliet Hayward; and Matt Hudson.

Full timings and seminar summaries for the Keynote Theatre, Nutrition Theatre, Demo Theatre and Business Clinic are available to view at www.camexpo.co.uk/education.

Saturday 24 September:

Keynote Theatre (sponsored by the FHT)

- Professor Robert Thomas and Elizabeth Butler – Cancer: The latest research into lifestyle/nutrition, and caring for the mind, body and soul
- Jacqueline Young – Oriental secrets for health and vitality
- Dr Marilyn Glenville – Diet and DNA: using the power of nutrigenomics
- Niki Gratrix – Adverse childhood events and the impact on health across a lifetime
- Panel debate: caring for an aging population– with Margaret Coates, chief executive & registrar at the CNHC; Dr Marilyn Glenville; Dr Robert Verkerk, founder of ANH Int; Tracey Smith, reflexology and research manager at the AoR; and (chair) Jim Manson, editor of *Natural Products News*

Nutrition Theatre (sponsored by Wiley's Finest)

- Gudrun Jonsson – A gut reaction
- Dr. Britt Cordi – Ph.D. – Juicing for health: how to maintain and improve your health & wellbeing through juicing and superfood
- Dr Robert Verkerk – How baseline and ongoing assessments can transform your practice, whatever your modality
- Tam Fry – The government's childhood obesity strategy – has it got what it takes?
- Rick Hay – Vitamin K2 deficiency – its impact on health from infancy to senior years
- Natascha Van Zyl – Applied behaviour change for practice
- Dr Daniel Jones – Combating osteoarthritis with nutrition
- Antony Haynes – Mitochondrial fat burning: how to switch it on!
- Umahro Cadogan – The what, why and how to support Methylation for mental health

Business Clinic (sponsored by Jayney Goddard's Masterclasses)

- John Prendergast – Video made easy: simple, best and cheapest way to reach more clients
- Jayney Goddard – Jayney Goddard's top tips
- Margaret Coates – How to play your part in a new health and wellbeing workforce
- Mark Shields – Achieve business success with The CAM Coach

Sunday 25 September:

Keynote Theatre (sponsored by the FHT)

- Christine Bailey – Feeding our gut microbiota: dietary & nutrition strategies to restore gut health and encourage microbiome diversity
- Leon Chaitow – Fascial dysfunction: update on the latest research
- Dr Sarah Brewer – Do you need more vitamin D?
- Dale Pinnock – The power of three: three dietary elements that deliver the broadest physiological benefit

Nutrition Theatre (sponsored by Wiley's Finest)

- Katie Pande – Turmeric, rather a lot more than curcumin
- Dr Robert Verkerk – Fast-tracking homeostasis with food, physical activity and complex multi-nutrient nutritional formulas
- Dr Marilyn Glenville – Natural alternatives to sugar
- Antony Haynes – Mushroom muscle: the powerful benefits of mushroom extracts to counter inflammation and support immunity
- Dr. Armin Schwarzbach – Lyme disease: innovative testing and therapy options
- Miguel Toribio-Mateas – Keeping the brain young: using the Mediterranean diet as a naturally occurring model for neuroprotection
- Nadia Brydon – Sun chlorella for detox and digestion
- Emma Lane – The curious case of Subject P

Business Clinic (sponsored by Jayney Goddard's Masterclasses)

- Lisa Barber – Marketing demystified: how to help more clients
- Ola Agbaimoni – Savvy social selling on Facebook
- Dr Robert Verkerk and Meleni Aldridge – Expanding your toolbox to protect your future and leverage your business
- Ashley Turner – Business basics

200-strong trade exhibition

New additions to the exhibitor line-up this year include Q-Surgical /Mammagard, Bottega Organica, Map my Gut, Beneficial Environments, Elixinol, CB Detox, Living Ayurveda Products Ltd, Nouveau Health, Trevo, Simply Naturals, Sapromax, Hypnotherapy Training, Urban Massage, Lifestyle Vitamins, Rejuvenation Redefined, Sophrology Academy, Tamara Association UK and Incognito Anti-mosquito.

They join returning exhibitors including Bionutri, Nature's Plus, A Vogel (Bioforce), Rio Trading Company Health, Pukka Herbs, Wiley's Finest, Vega Nutritional, Biodane, Cell Nutrition, Renew Life, Ovio Wellness, Optibac, Bio-Kult, Cytoplan, Wild Nutrition, Biopathica, Abundance & Health, Yogi Tea, The Natural Health Practice, The Really Healthy Company, The Bite Outlet, Hifas da Terra, Biomedica, Lepicol, G&G Vitamins, Sun Chlorella, Pukka Herbs, The Natural Health Practice, Rio Trading, Weleda, Green People, and Complementary Medical Association presents Jayney Goddard MasterClasses (which will also be running an exclusive free prize draw at the show).

The full exhibitor list is available at www.camexpo.co.uk/exhibitor-list.

New Products Showcase

Aside from the wealth of new launches being unveiled at camexpo 2016, this year's visitors will also be the first to see the results of the show's annual camexpo Best New Product or Service Award.

Entrants include The Hypnotherapy Training Company, Therapy and Coaching Success, Good Health Naturally, Chris James Mind Body, Cell Nutrition Quinton, Wild Nutrition, Probiotics International, Kinetic Natural Products Distributor, ReNew Life UK, Nucleotide Nutrition, Biodane Pharma, and Living Nutrition.

The popular New Products Showcase, featuring new innovations from the last twelve months, lets visiting buyers decide the winner. They get to cast their votes throughout the show's opening day, with the results to be announced on Sunday 25 September.

Entry tickets include access to the Keynote Theatre, Nutrition Theatre, Demo Theatre and Business Clinic (Business Clinic sessions can be reserved at £10 each inc VAT). Taster Workshops, sponsored by Balens, are £19.50 incl VAT.

camexpo returns to Olympia, London, on 24-25 September 2016. For more information, and to book an entry ticket for £8.50 (saving £16.50 off the door charge), please visit www.camexpo.co.uk and use priority code CAMX524, until 5pm today (Friday 23 September).

The show is open from 10am to 6pm on Saturday 24 September (access into Olympia from 9am, last admittance 5pm), and 10am to 5pm on Sunday 25 September (access into Olympia from 9am, last admittance 4pm).

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Media enquiries & press pass requests to:

Emma-Louise Jones, Head of PR

Editorial representatives of relevant trade and consumer media (including freelancers) are invited to apply for press passes to camexpo via email to ejones@divcom.co.uk before 9am on Saturday 26 September (as press passes are not guaranteed to be issued on the day).

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LinkedIn: www.linkedin.com/groups?gid=3244261&trk=hb_side_g

Notes:

camexpo was named as a finalist in the Best UK Trade Show Exhibition (Under 2,000m²) category at the Association of Event Organisers (AEO) Excellence Awards in 2009 and 2010. In 2011, it was awarded Highly Commended by the AEO judges.

Diversified Communications UK (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton, Peterborough, and Nailsworth, Glos. In addition to camexpo, Diversified UK's portfolio includes Natural & Organic Products Europe; Natural and Organic Awards; Natural Products Scandinavia in Malmö, Sweden (co-located with Nordic Organic Food Fair); Natural Products News; Natural Beauty News; lunch!; Casual Dining; Commercial Kitchen; Accountex; Ocean Business; OceanBuzz; MARELEC Marine Electromagnetics conference; SITS – The Service Desk & IT Support Show; ServiceDesk360; Euro Bus Expo; Coach & Bus Live; British Tourism & Travel Show – Best of Britain & Ireland; The Route One Operator Excellence Awards; The National Coach Tourism Awards; Route One magazine; and Coach Monthly. For more information, visit: www.divcom.co.uk.

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