



camexpo 2016 launches its new Taster Workshop line-up

UK's leading natural health and wellbeing show shortlisted for Best Trade Show award

camexpo – the UK's largest professional event for the natural and complementary healthcare community, taking place on 24-25 September at London's Olympia, has released its first preview of Taster Workshop speakers and sessions for 2016.

Tailored specifically to equip complementary practitioners, therapists and healthcare professionals with practical demos of the latest research and techniques, the 48-strong workshop line-up covers a comprehensive range of modalities. Topics include everything from sports massage to myofascial techniques, fertility reflexology, aromatherapy blending, rebozo for bodyworkers, breathing exercises, and craniosacral therapy, plus introductions to Tibetan medicine, hypnotherapy, kinesiology, sophrology, and more.

New for 2016, CPD points are available on all workshops and seminars at the show.

Expert trainers include Leon Chaitow, James Earls, Amy Taylor, Cameron Reid, Florence Parot, Julia Wood, Stephanie King, Lisa Barber, Paul Lewis, Mikael Dahlström, Denise Tiran, Dr Kate Beaven-Marks, Dr. Bettina Karsten, and Clare Blake, plus previous camexpo Outstanding Achievement Award winners Ruth Duncan, Meghan Mari and Rachel Fairweather.

Since many of last year's Taster Workshop places sold out well ahead of the show, camexpo's organiser, Diversified Communications UK, is urging prospective attendees to book early to secure their first choices for 2016.

To register for a £7.50 early bird entry ticket, and to book workshops, please visit www.camexpo.co.uk and use priority code CAMX524 (code valid until 1 July, workshops cost £19.50 per session).

Annually attracting over 4,500 attendees, camexpo may need little introduction to the sector it serves. The two day show combines a 200-strong trade exhibition – showcasing everything from VMS and natural beauty to essential business services and supplies, and training schools and colleges, with a packed programme of Keynotes, dedicated nutrition seminars, panel debates, specialist business clinics, and, of course, workshops.

Its last edition, in September 2015, enjoyed a 7% increase in attendees and won a host of glowing feedback and recommendations. Motivating, innovative, excellent, fun, relevant and inspiring – were just some of the words used to describe the show; with one visitor commenting that it's the "number one event for the CAM industry".

Now it's being recognised as one of the best events in the UK fullstop. Thanks to its continuing success, it's been shortlisted for 'Best UK Trade Show Exhibition under 2,000sqm' in the Association of Event Organisers' annual Excellence Awards – the exhibition industry's equivalent to the Oscars (it was highly commended in same category in 2011). camexpo's loyal followers don't have too long a wait to find out the results, as they'll be announced at a prestigious London awards ceremony in just a few weeks' time.

Commenting on the achievement, Zoe Campbell, event director of camexpo, says: "I am thrilled that camexpo has been shortlisted for this prestigious award. As the UK's leading professional event for the natural health and wellbeing sector for over a decade, it is wonderful to receive recognition for our dedication to the community we serve.

"Complementary practitioners and therapists make a profound difference to people's lives, helping them through stress and worry, alleviating pain and improving their quality of life through a complementary and holistic approach. But they need support too, and camexpo is their essential event for finding the right new products, services, research and training to not only enhance their practice commercially but also help even more clients."

In other show news, camexpo has also announced the names of some of its seminar speakers for 2016. Dr Marilyn Glenville, Dr Sarah Brewer, Leon Chaitow, and Professor Robert Thomas, will be appearing in the popular 500-seat Keynote Theatre. While BANT chairman Miguel Toribio-Mateas, Dr Robert Verkerk, Antony Haynes, and Tam Fry, spokesperson for the National Obesity Forum, head up the Nutrition Theatre line-up.

"camexpo is the therapist event of the year and serves as the launch platform for sector innovation for both CAM product and service advancements," says Dr Marilyn Glenville.

"camexpo is the most comprehensive and delicious learning and professional development feast for CAM practitioners in the UK. I love the fact each year camexpo just keeps getting better and better! I am increasingly impressed by the diversity of practitioners who come to camexpo to develop their knowledge and skills. It's a privilege to be able to speak to a group of people, who are on one hand insufficiently recognised by society, and, on the other hand function at the coalface of health, providing services that consistently transform lives for the better," says Dr Robert Verkerk.

Bionutri, Nature's Plus, A Vogel (Bioforce), Rio Trading Company Health, Pukka Herbs, Wileys Finest, Vega Nutritional, Biodane, Cell Nutrition, Renew Life, Ovio Wellness, Optibac, Bio-Kult, Cytoplan, Wild Nutrition, Biopathica, Abundance & Health, Yogi Tea, The Natural Health Practice, The Really Healthy Company, The Bite Outlet, Hifas da Terra, Biomedica, Lepicol, G&G Vitamins, Sun Chlorella, Pukka Herbs, The Natural Health Practice, Rio Trading, Weleda, and Green People are just some of the exhibitors that are already booked for 2016.

Save the date!

camexpo returns to Olympia, London, on 24-25 September 2016. For more information, and to book an early bird ticket, please visit www.camexpo.co.uk and use priority code CAMX524 (£7.50 early bird code valid until 1 July, workshops cost £19.50 per session).

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Notes:

High res photography is available on request:

<http://www.camexpo.co.uk/wp-content/uploads/camexpo-2015-aisle2-low-res.jpg>

<http://www.camexpo.co.uk/wp-content/uploads/camexpo-2015-low-res-709x430.jpg>

<http://www.camexpo.co.uk/wp-content/uploads/JOB2216Wo869-edit.jpg>

camexpo was named as a finalist in the Best UK Trade Show Exhibition (Under 2,000m²) category at the Association of Event Organisers (AEO) Excellence Awards in 2009 and 2010. In 2011, it was awarded Highly Commended by the AEO judges.

Diversified Communications UK (Diversified UK) is a fast growing trade event organiser and publisher based in Brighton, Peterborough, and Nailsuorth, Glos. In addition to camexpo, Diversified UK's portfolio includes Natural & Organic Products Europe; Natural and Organic Awards; Natural Products Scandinavia in Malmö, Sweden (co-located with Nordic Organic Food Fair); Natural Products News; Natural Beauty News; lunch!; Casual Dining; Commercial Kitchen; Accountex; Ocean Business; OceanBuzz; MARELEC Marine Electromagnetics conference; SITS – The Service Desk & IT Support Show; ServiceDesk360; Euro Bus Expo; Coach & Bus Live; British Tourism & Travel Show – Best of Britain & Ireland; The Route One Operator Excellence Awards; The National Coach Tourism Awards; Route One magazine; and Coach Monthly. For more information, visit: www.divcom.co.uk.

Diversified UK is part of Diversified Communications, a leading international media company providing market access, education and information through global, national and regional face-to-face events, digital and print publications and television stations. Diversified serves a number of industries including: seafood, food service, natural and organic, healthcare, commercial marine, and business management. Based in Portland, Maine, USA, Diversified employs over 850 staff, across eight divisions in seven countries. For more information, visit: www.divcom.com.

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