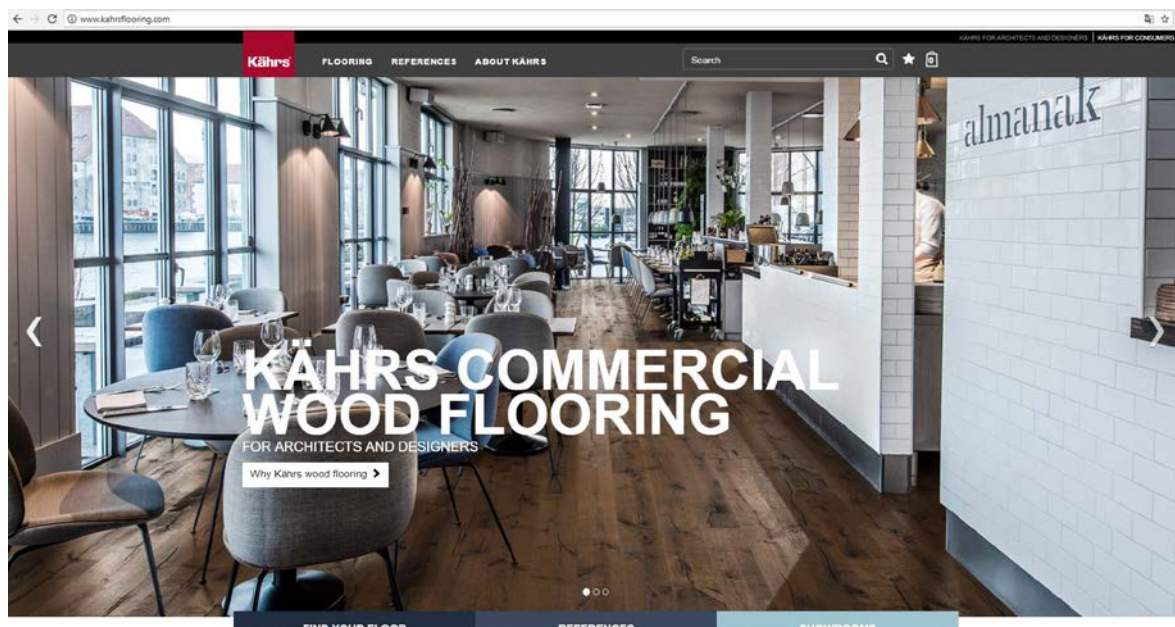


Press Release

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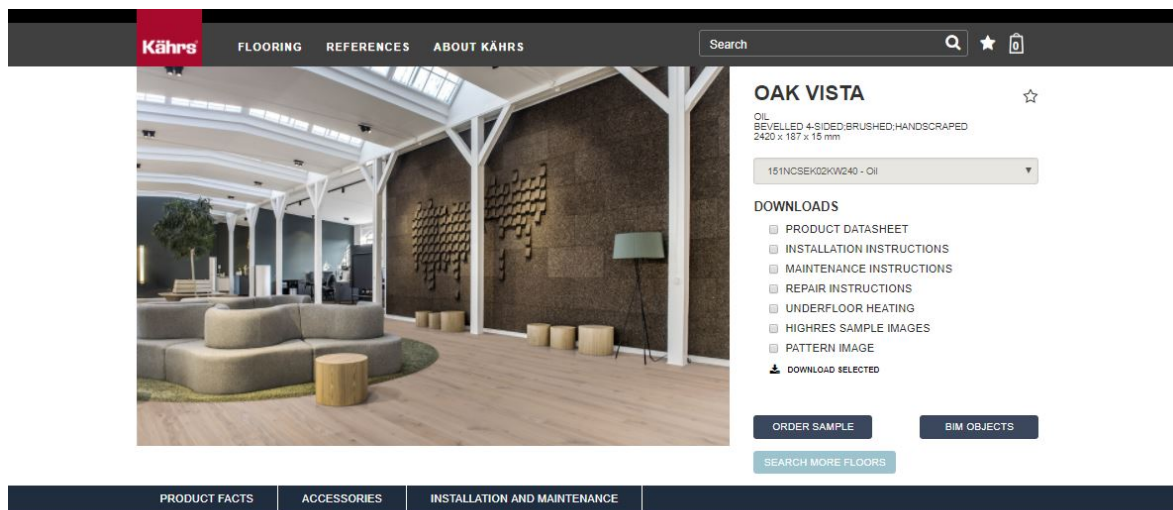
Kährs new web site for architects and designers makes specifying wood flooring fast and easy

Light and airy – or dark and rustic? Whatever floor you're looking for, Kährs new web site for architects and designers has made floor finding easier, faster and more inspirational. The site also simplifies ordering samples and accessing all vital information about the chosen floor. Go to www.kahr flooring.com.



Global market leading wood floor producer Kährs Group, with roots in Sweden, has launched a new web site for commercial wood flooring projects. The site has been designed based on the feedback from architects and designers in order to meet their specific needs.

The result is a site that responds faster and is fully responsive to mobile devices. It provides easy access and overview of Kährs assortment of wood floors in general – as well as categorised to meet specific requirements; if you want a dark floor, you will be presented with all dark floors in the product range. The assortment is based on colours, grading and level of traffic. There is also a reference library with case studies, showing how the floors look in different settings.



OAK VISTA

This misty white stained, single-strip oak floor from the Småland Collection gracefully balances the light and dark contrasts in the wood. Each board is meticulously hand-scraped, which enhances the rustic appearance of the floor. Four-sided beveling at the edges ensures a classic, full plank look and feel. Every board is carefully brushed to bring out the character of the grain and highlight the natural texture of the wood.

Wood species	Oak
Design	1-strip
Grading	Dynamic
Installation method	Floating/Glue-down
Detail description	All naturally occurring wood colour variations allowed, from light to dark brown. Sapwood may occur. The product includes very large sound and black knots and cracks. Knots and cracks will be present in all sizes and numbers.
Collection	Småland Collection
Range	Kährs Supreme
Joint	Woodloc® 5S
Colour Change	Stained product - noticable color change over time.

Other key features include BIM objects for easy integration with CAD/BIM applications and all relevant product data being collected at the same place. Textures can be downloaded from the site, while samples can be ordered with fast delivery; normally within 3 working days worldwide. Find out more at www.kahrsflooring.com.

For further information, please contact:

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About Kährs Group

Kährs Group is a world-leading flooring manufacturer in hardwood and resilient flooring with a number of strong brands in its product portfolio, including Kährs, Karelia and Upofloor. The Company's innovations have shaped the industry throughout history and Kährs Group is dedicated to providing the market with innovative new flooring solutions. Kährs Group, which delivers products to more than 70 countries, is the market leader in Sweden, Finland, Norway and Russia and holds a strong position in other key markets, such as the UK and Germany. The Group has approximately 1,700 employees and annual sales of EUR 300 million. www.kahrsgroup.com