

Press Release

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Kährs Group signs agreement with global flooring company

Kährs Group, a world-leading Swedish manufacturer of wood flooring and PVC-free resilient flooring has signed an agreement worth around SEK 160 million.

Kährs Group has been entrusted with supplying wood flooring to a global floor covering company that wishes to supplement its overall offering. For the Group, the agreement means total sales of around SEK 160 million over the space of four years.

“We’re delighted about this new partnership with a leading company in the flooring industry that shares our view of providing quality from start to finish, with beautiful products, good service and responsible, sustainable production being key components. We look forward to a long and successful partnership,” says Christer Persson, President and CEO of Kährs Group.

For further information, please contact:

Christer Persson, President and CEO, tel: +46 70 271 20 14

Helén Johansson, Corporate Communication, tel: +46 70 364 60 30

About Kährs Group

Kährs Group is a world-leading flooring manufacturer in hardwood and resilient flooring with a number of strong brands in its product portfolio, including Kährs, Karelia and Upofloor. The Company's innovations have shaped the industry throughout history and Kährs Group is dedicated to providing the market with innovative new flooring solutions. Kährs Group, which delivers products to more than 70 countries, is the market leader in Sweden, Finland, Norway and Russia and holds a strong position in other key markets, such as the UK and Germany. The Group has approximately 1,600 employees and annual sales of EUR 300 million.

www.kahrsgroup.com