

September 27, 2017

PRESS RELEASE

Changes to ownership in Seamless

Seamless Distribution's shareholder Tikvah Management has, after being approved by the Financial Supervisory Authority in Sweden, exercised the option contract entered into with Fredell & Co in June 2017.

Following the transaction, Tikvah strengthens its ownership in Seamless, which amounts to 8,604,635 shares or 14.6 % of the votes. At the same time, Fredell & Co reduces its ownership to its original 3.9% of the votes.

For further information, please contact:

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This information is information that Seamless Distribution AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. This information was submitted for publication, through the agency of the contact person set out above, at CET 08:50 a.m. on September 27, 2017.

About Seqr

Seqr is the standard way to pay. Developed by Seamless, Seqr is the safe, fast and easy way to pay by mobile. The only thing the user needs is the Seqr app to scan a QR code or tap on the NFC terminal. Globally, over 30 million contactless card terminals now accept Seqr. The low investment and transaction fees for merchants and among others ensure that Seqr is the most widely used mobile payment solution in Europe. www.seqr.com

About Seamless

Since 2001 Seamless has been providing its proprietary solutions and systems for mobile phone transactions. Seamless operates in two main business areas; mobile phone payment solutions (provided through the brands Seqr[®] and MeaWallet[™]) and distribution of e-products. www.seamless.se