

PRESS RELEASE

## **SEQR launches Contactless Payments and Gocardless Service in the UK**

### **– SEQR customers can pay from bank account at 500,000 points of sale**

**As of today SEQR customers in the UK are now able to quickly and simply link their bank account to the SEQR app and make payments directly from their bank account. Until now UK customers have enjoyed the benefits of the SEQR pre paid account functionality, however enabling customers to connect their bank account opens SEQR up to millions more customers who prefer direct payment over a pre paid option.**

In addition, customers will now also be able to make SEQR “Tap & Pay” payments at any retailer that accepts contactless NFC payments. The UK is one of Europe’s most advanced markets for contactless payments with approximately 500,000 terminals currently activate. This is set to grow further as in line with card network rules no terminals without contactless technology can be sold or installed in Europe after 2018.

“The launch of these two new features represents a major leap forward for SEQR in terms of customer acquisition and payment acceptance in the UK. At a global level, SEQR is rapidly establishing itself as the standard way for customers to pay with their mobile, adding contactless payments and direct bank account linking the UK will cement this position further”, says Peter Fredell, CEO of Seamless.

Linking of customer bank accounts is facilitated by Gocardless whose collaboration with SEQR was announced earlier in the summer. SEQR “Tap & Pay” payments are available to customers with mobile phones using the Android operating system.

#### **For further information, please contact:**

Peter Fredell, CEO Seamless, ph. +46 8 564 878 00

James Connelley, Global Sales Director, ph +44 7753 238679

# Seamless

## **About Seqr**

Seqr, the standard way to pay, developed by Seamless, is a safe, fast and easy way to pay by mobile. The only thing the user needs is the Seqr app to scan a QR code or tap on the NFC terminal. Globally, over 30 million contactless card terminals now accept Seqr. The low investment and transaction fees for merchants and among others ensure that Seqr is the most widely used mobile payment solution in Europe.

## **About Seamless**

Seamless is one of the world's largest suppliers of payment systems for mobile phones. Founded in 2001 and active in 35 countries, Seamless handles more than 3,7 billion transactions annually through 575 000 active sales outlets. Seamless has three main business areas including the transaction switch, the technology provider for the distribution of e-products and the mobile payment platform SEQR.  
[www.seamless.se](http://www.seamless.se)