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PRESS RELEASE

SEQR launches contactless payments – Globally 30 million terminals now accepts SEQR

Nasdaq Stockholm-listed Seamless mobile payment solution SEQR is launching contactless payments in Sweden using NFC technology (Near Field Communication). Contactless makes it possible to pay with SEQR at point of sale (POS) terminals that support NFC which is featured on almost all modern terminals, Consequently it is now possible to pay with SEQR in any store that supports the functionality in Sweden or abroad, even if a retailer has no private agreement with SEQR.

SEQR Contactless is a borderless solution so users will be able to complete transactions in any country they are travelling in at any of the 30 million+ contactless card terminals worldwide, regardless as to whether SEQR is available for download in that country.

SEQR's contactless solution is now live, with the functionality being available first in Sweden. The roll out is on an invitational basis where the most frequent users of SEQR will get the technology first.

“Now SEQR customers will be able to pay using SEQR in any store which has NFC payment terminals. This offers our customers the chance to use SEQR in many, many more places and countries than today. Naturally this will drive a significant increase in use of SEQR from our existing customers, but we also anticipate large demand for SEQR from new customers eager to benefit from this new technology” says Peter Fredell, CEO of Seamless.

Later in the Autumn Seamless's SEQR contactless payment functionality is going to be released to users globally, on devices running the Android operating system.

For more information, please contact:

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About SEQR

SEQR enables anybody with a smartphone to pay in stores, at restaurants, in parking lots and online, to transfer money at no charge, store receipts digitally, connect loyalty programs, and receive offers and promotions directly through one mobile app. The user simply uses the SEQR app to scan a QR code at the check-out and enters a PIN code to approve payment. Fast, safe and convenient. SEQR is also NFC compatible. The proprietary technology makes it possible for merchants to half the transaction fees charged by traditional credit-card companies. SEQR is developed by Seamless, one

Seamless

of the world's leading suppliers of payment systems for mobile phones. Founded in 2001 and active in 26 countries, Seamless handles more than 3.7 billion transactions every year through 575,000 active sales outlets.

SEQR rests on the proprietary transaction platform developed by Seamless. Some 6,200 merchants have chosen SEQR. In Sweden, the solution can be used for purchases at Hemköp, Willys, Tempo, McDonald's, Ur&Penn, MyWay, Webhallen and Apotek Hjärtat. SEQR is established in Sweden, Finland, Romania, Belgium, Portugal, the Netherlands, Germany, Spain, France, Italy, the UK and the US. In 2013, SEQR was won the Mobile Money Global Award for Best Mobile Money.