

NATUROPATHICA®

HOLISTIC HEALTH

Naturopathica Holistic Health Gold Sponsor at ISPA Conference and Expo 2012

Natural, High-Performance Skin Care Company Offers Free Natural Face Lift treatments at this year's ISPA Relaxation Area

October 9, 2012

East Hampton, NY—For the first time, Naturopathica Holistic Health will be demonstrating the transformative Natural Face Lift facial treatment at the Relaxation Area of the 2012 ISPA Conference and Expo. The Natural Face Lift Facial is Naturopathica's high-performance, most-requested facial treatment. Using ultrasonic and microcurrent technologies and featuring organic [Plant Stem Cell Serum](#) this facial delivers deep hydration, helping erase fine lines and wrinkles for visibly firmer, more toned skin.

"Since launching this facial, we've seen a transformation in our clients and our business," states Founder and Clinical Esthetician Barbara Close. "In just a year, we've increased the facial service revenues +44% and skin care retail sales +26% at our Healing Arts Center and Spa in East Hampton, NY. This facial is one in our line of highly effective, natural anti-aging solutions."

Featuring the best-selling [Plant Stem Cell Serum](#), the first plant stem cell product to meet Naturopathica standards for efficacy and the first ECOCERT certified natural and organic stem cell product. The [Plant Stem Cell Serum](#) is a high performance 30 day treatment that features a potent combination of Echinacea and Butterfly Bush plant stem cells rich in protective and corrective antioxidants. A favorite of estheticians and consumers alike, the [Plant Stem Cell Serum](#) has built a strong following since its launch.

"We are thrilled with the [Plant Stem Cell Serum](#) and the Natural Face Lift. This facial delivers the best of anti-aging products and tools while remaining true to our commitment to natural solutions that has made us a trusted brand to both estheticians and consumers across the United States," says Beth Stewart, Vice President of Business Development for Naturopathica. "We have had a very positive response to our [Natural Face Lift Facial](#). Our clients love the immediate results and our Partner Spas love the innovation, economics and performance of this treatment."

ISPA Conference and Expo is recognized worldwide as the professional organization and voice of the spa industry. Visitors to this annual event represent health and wellness facilities and providers in more than 70 countries. This year, Naturopathica is an ISPA Gold Sponsor.

To visit Naturopathica Holistic Health at ISPA, **please visit Booth 1030 and the Relaxation Area from October 15 -17, 2012** at the Gaylord Palms in Kissimmee, FL.

For more information, please contact
Rebecca Siguenza
Rebecca@naturopathica.com
646-545-3948
<http://naturopathica.com>

Naturopathica
127 West 26th Street, 11SE
New York, NY 10001

About Naturopathica Holistic Health

Naturopathica® Holistic Health is a high-performance natural skincare line designed to promote and restore healthier, younger-looking skin.

Founded in 1995, founder, clinical esthetician and natural skincare pioneer Barbara Close formulates her skin care solutions by selecting only the most effective natural and active ingredients that both benefit skin health and deliver visible anti-aging results. Every ingredient chosen for new product development is just as important as each ingredient that stays out. By using only ingredients that benefit your skin, products work in harmony with your skin's own natural biology for healthier, younger-looking skin.

Naturopathica is sold at the Naturopathica Holistic Health Center and Spa and over 300 spas across the country and continues to gain distribution in new spas.