



## Zuken Saves Harness Designer 60% Design Time and Opens Up New Business Opportunities

10 November 2015 – Munich, Germany and Westford, MA, USA – Racetech Harnessing Ltd, a designer and manufacturer of high quality electrical and electronic systems for the professional motorsport industry, has adopted Zuken's [E<sup>3</sup>.series](#) for its harness design. E<sup>3</sup>.series is Zuken's powerful electrical CAD tool for electrical wiring, control systems and fluid engineering design.

The company decided to move from a manual to digital design flow to help increase design speed, particularly when working on complex designs. Because they offer harness design for clients ranging from hill climb racing up to major players in Formula One, Racetech need to be flexible in their approach and able to work with customers of all types.

John Truman, Director of Racetech, said: "We work on incredibly complex designs for customers in Formula One, and E<sup>3</sup>.series gives us the confidence that we can meet the professional requirements and future challenges of this industry. E<sup>3</sup>.series also gives us the design turnaround speeds, quality and ECAD/MCAD integration we need to expand our business into the mainstream automotive, off-road vehicles and rail sectors."

Truman cited positive references from companies in their industry as a key factor for choosing E<sup>3</sup>.series. They also needed to get up and running as quickly as possible, so E<sup>3</sup>.series' quick learning curve was important – again supported by existing E<sup>3</sup>.series users.

Racetech Harnessing Ltd offer electrical solutions for any level of motor racing, from single components such as sensors and instrumentation to the design, manufacture or installation of complete engine and chassis harness systems. They also supply specialist LED forward lighting systems for endurance race cars.

Racetech Harnessing worked with High Peak Systems, a leading UK-based reseller and support partner of mechanical and electrical computer aided design software solutions, for its purchase and on-going support of E<sup>3</sup>.series.

For more information see [www.zuken.com/e3-series](http://www.zuken.com/e3-series), <http://racetechharnessing.co.uk> or [www.highpeaksystems.com](http://www.highpeaksystems.com)

- ends -

**For a downloadable Word document and press images** visit the press kits area of the press center [www.zuken.com/presskits](http://www.zuken.com/presskits).

Words = 312

### Captions

**Image:** Zuken-Z0448-Racetech-1.jpg

**Caption:** Racetech Harnessing has worked with a large number of Formula One teams.

**Image:** Zuken-Z0448-Racetech-2.jpg

**Caption:** John Truman, Director at Racetech Harnessing Ltd

**Image:** Zuken-Z0448-Racetech-3.jpg

**Caption:** Company logo

*For more information contact your local PR person:*

### Americas

Amy Clements, Zuken USA Inc., 238 Littleton RD, STE 100, Westford, MA 01886

Tel: 1 972-691-3284

E-mail: [amy.clements@zuken.com](mailto:amy.clements@zuken.com)

Twitter: [@ZukenAmericas](https://twitter.com/ZukenAmericas)

### Northern & Southern Europe

Sally Wilkes, Zuken Ltd., 1500 Aztec West, Almondsbury, Bristol, BS32 4RF, UK

Tel: 44 (0)1454 207800

E-mail: [sally.wilkes@zuken.com](mailto:sally.wilkes@zuken.com)

Twitter: [@ZukenUK\\_SCAN](https://twitter.com/ZukenUK_SCAN)

### Poland

Dionne Hayman, Zuken Ltd., 1500 Aztec West, Almondsbury, Bristol, BS32 4RF, UK

Tel: 44 7980 797040

E-mail: [dionne.hayman@zuken.com](mailto:dionne.hayman@zuken.com)

Twitter: @ZukenUK\_SCAN

### **Central Europe**

Klaus Wiedemann, Zuken GmbH, Am Söldnermoos 17, 85399 Hallbergmoos, Deutschland

Tel.: 49 89 607696-58

E-mail: Klaus.Wiedemann@zuken.com

Twitter: @ZukenCentralEur

### **About Zuken**

Zuken is a global provider of leading-edge software and consulting services for electrical and electronic design and manufacturing. Founded in 1976, Zuken has the longest track record of technological innovation and financial stability in the electronic design automation (EDA) software industry. The company's extensive experience, technological expertise and agility, combine to create world-class software solutions. Zuken's transparent working practices and integrity in all aspects of business produce long-lasting and successful customer partnerships that make Zuken a reliable long-term business partner.

Zuken is focused on being a long-term innovation and growth partner. The security of choosing Zuken is further reinforced by the company's people—the foundation of Zuken's success. Coming from a wide range of industry sectors, specializing in many different disciplines and advanced technologies, Zuken's people relate to and understand each company's unique requirements. For more information about the company and its products, visit [www.zuken.com](http://www.zuken.com)