

HiQ WINS INTEGRATION PROJECT FOR VIANOR

With [HiQ's](#) help, the global tyre chain [Vianor](#) will have an even more competitive business environment and a steady foundation for future development projects.

"This is a large IT project, in which the challenge was to connect several different systems both seamlessly and efficiently. For the integration, we needed a partner with great realisation ability and experience from complex projects. HiQ made us feel secure thanks to their know-how and their tools," Ari Etholén, Head of information management at Vianor.

HiQ simplifies Vianor's processes through specialist know-how and by creating an architecture solution covering the entire group. FREENDS productivity tools enables quick implementation as well as effective usage.

"Thanks to precise integration we are streamlining operations, simplifying complex business processes and creating cost saves. We are very proud to have gained Vianor's trust and look forward to continue delivering the best possible competence, now and in the future," says Jukka Rautio at HiQ.

"At HiQ, we are passionate about creating solutions to complex challenges. That is exactly what we are doing for Vianor. We are simplifying their operations which is an improvement for the employees, the business, and the end customers," says Lars Stugemo, President and CEO of HiQ.

[Vianor](#) is a Nokian Tyres retailer, offering tires for private cars, delivery vehicles, trucks and heavy transportation, as well as other products and services related to motoring. At the end of 2013, Vianor had 1,206 outlets in 27 countries. It's the biggest and most successful chain of tyre stores in the Nordic countries, Russia and the CIS countries. In 2013, Vianor's net sales totalled EUR 312,5 million.

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HiQ simplifies and improves people's lives by using hi-tech solutions in communications and software development. The company is a leader in these areas and has the Nordic region as its home market. HiQ employs around 1,400 staff and has offices both in the Nordic countries and in Russia. HiQ is listed on the NASDAQ OMX Stockholm Mid Cap List. For more information, please visit www.hiq.se.