

HiQ BEHIND THE WORLD'S FIRST ONLINE TOOL-SHED

New technology inspires new ways of doing things. May 1st marks the première for Husqvarna Battery Box, the world's first online tool shed. HiQ has developed the mobile app and constructed the system that brings the technology together.

The online tool-shed is 24 square metres in size and contains 30 recently serviced premium tools. Homeowners manage the entire process digitally, from booking and payment to electronically unlocking the tool-shed.

"We have played a key role in the project, developing the app and building the systems that provide the all-important links between the various aspects of the concept. Much of our success in the project is owed to our long experience of working at the intersection between technology, people and business. That has given us the insights we need to create smart solutions that make everyday life simpler," says Patrik Sahlsten, Business Development Director at HiQ in Gothenburg.

Digital technology is rapidly transforming the world and the way people interact. Technology is reshaping the way we think, live our lives, consume and socialise. This opens up new possibilities, new ways of reasoning and new solutions that simplify our day-to-day lives. Concepts such as environmental awareness, sustainability, the sharing economy and mobility are revolutionising traditional approaches to consumption and ownership. That's what makes this project so right for the times in which we're living. Being able to rent electric-powered tools on a pay-per-use basis doesn't only make life simpler for individual users – it's also environmentally friendly and highly positive in terms of the world we wish to bestow to future generations.

"It's a privilege and a pleasure to work so closely alongside an innovative company like Husqvarna with the aim of making people's lives simpler and better. This project is yet another indication that the sharing economy is here to stay. And it's proof, too, that HiQ has the ability to take smart ideas like Husqvarna Battery Box all the way from idea to roll-out," says Lars Stugemo, President and CEO of HiQ.

Husqvarna Battery Box is the result of collaboration between Husqvarna, HiQ, Telenor Connexion, Flex and Zuora.

"People are already sharing homes and cars. To share products that are only used occasionally, like a hedge-trimmer, makes a lot of sense for some users. Husqvarna Battery Box is proof of our commitment to explore new solutions that merge innovation and sustainability, benefitting the homeowner, the community and our distribution network," says Pavel Hajman, President of the Husqvarna division.

The first Husqvarna Battery Box is located at the Bromma Blocks shopping mall in Stockholm.

For more information, please contact

Patrik Sahlsten, Business Development Director, HiQ Gothenburg, +46 70-183 91 30, patrik.sahlsten@hiq.se
Erik Ridman, Head of Communications, HiQ. Tel +46 70-750 80 60, erik.ridman@hiq.se

HiQ helps to make the world a better place by using technology and communication solutions to make people's lives simpler and better. We are the perfect partner for everyone eager to achieve results that make a difference in a digital world. Founded in 1995, HiQ currently has close to 1600 specialists in four countries and is listed on the Nasdaq Stockholm MidCap list. For more information and inspiration, please visit www.hiq.se