

## HiQ HAS DEVELOPED THE GOTHENBURG URBAN DEVELOPMENT WEBSITE

*Gothenburg looks forward to the biggest urban expansion programme in modern history. To outline the changes ahead, HiQ was assigned by the City of Gothenburg to develop the Stadsutveckling Göteborg website.*

Over the coming years, Gothenburg will witness some truly profound changes. The city will expand its area by a third until the year 2035, its population will increase by 150,000, and 80,000 new homes and workplaces will be built. To describe and explain in a clear and simple way what these changes mean for the city and its residents, the City of Gothenburg assigned HiQ to create the [Stadsutveckling Göteborg](#) website. Here you can follow Gothenburg's journey into the future.

“Together with the city of Gothenburg, we have created a dynamic website for the city. HiQ was entrusted with overall responsibility for technology and design, and we have developed an editorial platform that makes life simple for all editors within the city's organisation. The target group is all of us who live in the city, so the solution has, of course, been designed to work on all digital platforms,” says Jerker Lindstén, Managing Director of HiQ in Gothenburg.

Visitors can access articles, interviews and other information relevant to the city's urban development ambitions.

“It makes me proud and happy that we have delivered yet another important assignment that make citizen's lives simpler. At HiQ, we have a clear focus on usability and accessibility. That makes a difference for our clients and creates real value for people”, concludes Lars Stugemo, President and CEO of HiQ.

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