



## PRESS RELEASE

### ***Binary Tree Announces New White Paper and Educational Webinars on SMART Active Directory Migration***

*The Leader in SMART Migration Shares Best Practices on AD Migrations*

KENDALL PARK, NJ – (October 30, 2013) – Binary Tree, the provider of SMART Migration software and solutions, announces new educational materials around its SMART Active Directory Migrator software product: a white paper on best practices for Active Directory migrations, and webinars that feature product demonstrations conducted by the firm’s migration experts.

Binary Tree’s proprietary SMART Active Directory Migrator software enables a project team to automate the migration and restructuring of the Active Directory (AD) environment while ensuring full co-existence between migrated and un-migrated users. With SMART Active Directory Migrator, end users can continue working, totally unaware of the migration project, and administrators can manage associated restructuring activities during business hours, instead of the typical nights and weekends.

The white paper, titled “SMART Considerations for Active Directory Migration,” provides a strategic view of this type of migration and best practices for migrating the corporate Active Directory at any size organization. Penned by Vadim Gringolts, Binary Tree’s CTO, the white paper is the most recent educational offering from Binary Tree, which offers more than 20 years of proven experience in the migration market. Mr. Gringolts stated, “Our new white paper represents another addition to the extensive library of advisory documents from Binary Tree aimed at providing guidance to customers and partners undertaking challenging messaging infrastructure transformations.”

To help educate customers on the SMART Active Directory Migrator product, Binary Tree is offering a targeted set of demonstration webinars for prospective customers. The webinars will be held from 11:00am-noon EST on November 14 and December 12. With the SMART Active Director Migrator product, Binary Tree customers can either manage their own AD migration, or work with Binary Tree’s global network of services partners to implement the solution in their specific IT environment.

#### **Supporting Resources**

- [SMART Active Directory Migrator](#)
- [SMART Considerations for Active Directory Migration White Paper](#)
- [SMART Solutions for Active Directory Migrations Webinar on November 14, 2013](#)
- [SMART Solutions for Active Directory Migrations Webinar on December 12, 2013](#)



### **About Binary Tree**

Binary Tree is the provider of SMART Migration software and solutions for Microsoft Exchange, Active Directory and Windows Server environments. Since 1993, Binary Tree and its business partners have helped over 6,000 customers around the world to migrate more than 30 million email users including powering many of the largest messaging migrations in the world. Binary Tree's suite of software provides solutions for migrating from Exchange 2003/2007/2010/2013 and Lotus Notes to on-premises and online versions of Microsoft Exchange as well as for performing migrations of Active Directory and Windows Server environments. Binary Tree is represented by business partners worldwide who apply the SMART migration methodology to provide specialized services for guiding customers through complex transitions. Binary Tree is a Microsoft Gold Partner, an IBM Advanced Business Partner, and is one of Microsoft's preferred vendors for migrating to Microsoft Office 365. Binary Tree is headquartered in the New York metropolitan area with international offices in London, Paris, Stockholm and Sydney. For more information, please visit us online at [www.binarytree.com](http://www.binarytree.com).

### **Binary Tree Social Media Resources**

- LinkedIn: [Binary Tree](#)
- Facebook: [Binary Tree](#)
- Twitter: [@BinaryTreeInc](#)
- Google+: [Binary Tree](#)
- Blog: [Good Migrations](#)

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