
Media Alert

Binary Tree and Soarsoft Africa to Showcase SMART Migration Solutions at Microsoft TechEd Africa 2013

WHAT: Binary Tree and Soarsoft Africa will showcase the SMART Migration software and solutions for migrating and transforming email platforms. Visit Binary Tree and Soarsoft Africa in stand #20 to learn how organizations can dramatically reduce the costs, complexities, and timeline of migrating from legacy Microsoft Exchange and Lotus Notes messaging platforms to Microsoft Exchange 2013 or Exchange Online in Microsoft Office 365.

WHO: **Fabrice Barbier**, Partner Alliances Manager, EMEA, Binary Tree
Chris Hathaway, Director, Soarsoft Africa

WHERE: **Microsoft TechEd Africa — Stand #20**
Inkosi Albert Luthuli International Convention Centre
Durban, South Africa

WHEN: **Wednesday, 17 April 2013**
10:00 a.m. Local Time

ABOUT SOARSOFT AFRICA

Soarsoft Africa focuses on Archive, Migration, Messaging and Collaboration solutions, with a successful track record that spans over a decade. Leveraging the experience gained from some of the largest and most complex implementations around the world to deliver cost effective and successful projects and solutions, Soarsoft remains product independent, but supports and implements what it considers to be trusted and proven solutions to meet specific customer requirements. Soarsoft Africa continues to evaluate its offerings to ensure they maintain market and technological leadership positions, so that clients are offered the very best advice when assessing products and solutions that will match their requirements. Soarsoft Africa has offices in Johannesburg and Cape Town South Africa. For more information on Soarsoft Africa, visit us online at www.soarsoft.co.za.

ABOUT BINARY TREE

Binary Tree is the provider of SMART Exchange Migration software and solutions for migrating to Microsoft Exchange and Microsoft Office 365. Since 1993, Binary Tree and its business partners have helped over 6,000 customers around the world to migrate more than 25 million email users including powering many of the largest email migrations in the world. Binary Tree's suite of software provides solutions for migrating from Exchange 2003/2007/2010/2013 and Lotus Notes to on-premises and online versions of Microsoft Exchange. Binary Tree is represented by business partners worldwide who provide specialized services and a proven methodology for guiding customers through complex transitions. Binary Tree is a Microsoft Silver Partner, an IBM Advanced Business Partner, and is one of Microsoft's preferred vendors for migrating to Microsoft Office 365. Binary Tree is headquartered in the New York metropolitan area with international offices in London, Paris, Stockholm and Sydney. For more information, please visit us online at www.binarytree.com.

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