

## **Zensar Technologies Announces Advanced Persistent Threat Mitigation Solution**

Managed Service Provides Continuous Advanced Threat Monitoring and Remediation

Westborough, MA – December 15, 2014: Zensar Technologies IM Inc., the infrastructure management services unit of Zensar Technologies Ltd, a leading software and infrastructure management services provider, today announced the expansion of their existing Managed Security Solutions by offering an Advanced Persistent Threat Mitigation (APT) Solution which provides a 24x7 advanced monitoring and management capability. This new capability is aided by and delivered through a team of certified security experts to combat today's increasingly advancing threats and attacker tactics. This advanced APT defense solution provides enhanced security monitoring, visibility and compliance to stop advanced attacks with award-winning technology and expert analysis.

According to Gartner research, "In 2013, enterprises were predicted to spend more than \$13 billion on firewalls, intrusion prevention systems, endpoint protection platforms and secure Web gateways. Yet, advanced targeted attacks and advanced malware continue to plague enterprises."\*

Zensar's team of certified security specialists has expertise in securing all types of environments. With the launch of the Advanced Persistent Threat Mitigation Solution, Zensar provides 24x7 fully-managed or monitoring services to meet clients' needs, enabling them to proactively identify and quickly remediate advanced threats including botnets and Zero Day attacks. The Zensar service offering provides actionable real-time push notifications of advanced threats and bot activity, and can also be instantly delivered via mobile devices. Incident response analysis and recommended remediation is provided just minutes after an event occurs to reduce the dwell time of advanced forms of targeted malware.

"With the continuing emergence of new and more sophisticated threats, enterprises today are challenged more than ever with ensuring their environment is secure and resistant to cyber attacks," said Patrick Zanella, Associate Vice President and Global Security, Compliance and Product Practice Head, Zensar Technologies. "The firewall is critical to an organization's security posture and it must be prepared to proactively handle these threats. Through our strong partnerships with the industry's leading security providers that span over 20 years, and our team's depth of knowledge and extensive experience, we are uniquely positioned to ensure the security and compliance of our customers' environments."

Zensar partners with clients to holistically align IT programs, technologies and services with IT goals and enterprise strategy to deliver flexible solutions that drive improved business processes as well as increase the availability, reliability and performance of Data Center, Security, Compliance, and End User Computing infrastructures. Utilizing its multi-shore methodology Zensar delivers best-in-class IT services through round the clock global delivery centers including Westborough, MA; Slough, UK; Veenendaal, The Netherlands; Shanghai, China; Pune, India and Hyderabad, India.





For more information about Zensar's APT solutions, visit: <a href="http://www.zensar.com/it-infrastructure-management-service/security-and-compliance/advanced-persistent-threat-apt-mitigation">http://www.zensar.com/it-infrastructure-management-service/security-and-compliance/advanced-persistent-threat-apt-mitigation</a>

\*Source: Gartner, 'Five Styles of Advanced Threat Defense,' Analysts Lawrence Orans and Jeremy D'Hoinne, August 20, 2013.

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## About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider. The company has industry expertise that spans Manufacturing, Retail, Healthcare, Utilities, Banking Financial Services and Insurance. An RPG Group company, Zensar has near 7600+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

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## **Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

