

## Inspiration Day: Strategy & Leadership – The Way to Your Mobile Future

### How do you meet your customers' and employees' increasing demands for a mobile work life?

Mobility is the biggest driver of change in society today. How should you adapt your business to the new opportunities? What happens if you don't?

After this spring's well-visited inspiration day about mobility from a technical perspective, "Put Your Business in Motion", it is finally time for an exciting new day with the theme **Strategy and Leadership – The Way to Your Mobile Future**.

This inspiration day is about leadership in a mobile world, the importance of vision and innovation, and how you create an effective and attractive business that can grow in the future mobile business world.

The day offers 10 seminars on mobility, strategy, and leadership, where Sigma's own experts will share their knowledge and experience with you. You choose the two areas that interest you most. In addition, you can meet two inspirational guest speakers from Microsoft, Heléne Lidström, and Swede of the Year 2011, Christopher Kullenberg, who will talk about their perspectives on the mobile development opportunities and challenges.

Hear our keynotes and choose from our qualified seminars and get tips on how to best seize your mobile possibilities and challenges.

[Read more about the program and register here! \(In Swedish\)](#)

The inspiration day is held at Lindholmen Science Park, Göteborg on Friday November 23rd.

**Register no later than Friday November 16th!**



The day is arranged in partnership with Dataföreningen and Lindholmen Science Park.

Beatrice Silow  
Tjänsteområdesansvarig Gbg  
46 703 79 15 06  
[beatrice.silow@sigma.se](mailto:beatrice.silow@sigma.se)

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