



For Immediate Release

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Miele Introduces Its Fastest Integrated Dishwasher

Futura ProfiLine Dishwasher Offers 23 Minute ProSpeed Wash Program

Princeton, NJ – July 09, 2012 – Miele introduces the Futura ProfiLine Dishwasher, Miele's fastest integrated dishwasher. Offering speed, flexibility and convenience, this latest evolution of dishwashers is ideal for busy households or those who like to entertain. Featuring an impressive 23 minute ProSpeed* wash cycle, the Futura ProfiLine Dishwasher offers fast, powerful cleaning with a discrete integrated look - seamlessly disappearing into your cabinetry.

"Consumers today are short on time and demand faster wash times," said Nadine Hanselmann, Marketing Manager, Miele Inc. "The ProfiLine dishwasher provides powerful cleaning at incredible speed, similar to enjoying two dishwashers. Making this a truly one-of-a-kind tool for your home."

The Futura ProfiLine Dishwasher is not only extremely quick but offers several key features that adapt to any cleaning task – ideal for entertaining. Miele's FlexiCare Deluxe Basket system adjusts simply to accommodate wine glasses, serving platters, chargers, terrines or other large and often precarious items. The Miele patented 3D Cutlery Tray adds additional adjustability for silverware and serving utensils. Peace of mind is assured with Miele's Perfect GlassCare technology which uses the correct balance of fresh and softened water to care for fragile wine glasses, china and antique silverware. For a perfect finish, BrilliantLight shines with four powerful LED lights, illuminating the dishwasher cavity and confirming brilliant cleaning results. Even the most challenging surfaces can be dried properly with Miele's patented AutoOpen system, which releases the door as the chosen cycle concludes – allowing air to escape and circulate.

“The Futura ProfiLine dishwasher is ideal for private homes with families or those who entertain frequently,” explains Skyler Stevenson, Public Relations Manager for Miele. “In less time than it takes to clear the table and plate dessert, all the dishes are perfectly cleaned. This is truly the ultimate dishwasher for your home.”

Available as a fully integrated model, the ProfiLine can stay concealed behind kitchen cabinetry or be showcased with a Clean Touch Steel™ panel. The Miele Futura ProfiLine [PG 8083 SCVi] goes on sale in Fall 2012 and will retail for \$3,999.

**The 23 minute ProSpeed wash cycle requires hot water and 240V connection.*

About Miele

Founded in Germany in 1899 with a single promise of *Immer Besser*, a phrase meaning Forever Better, Miele has dynamically grown to become the world’s largest family-owned and operated appliance company with more than 16,600 employees, 12 production facilities and representation in nearly 100 countries. As a premium appliance brand represented on all continents, Miele is steadfastly committed to the highest quality, performance and environmental standards. Miele’s range of exceptional consumer appliances includes: vacuum cleaners; laundry systems; rotary irons; dishwashers; built-in convection, speed and steam ovens; cooktops; ventilation hoods; refrigeration; wine storage and espresso/coffee systems.

Additionally, Miele Professional (the commercial product division) offers dishwashers, washing machines, tumble dryers and rotary irons for commercial use as well as washer-disinfectors for medical, dental and laboratory applications. To enhance your experience and learn more about Miele, visit www.mieleusa.com, find us on Facebook at www.facebook.com/mieleus, watch us on www.youtube.com/mieleus and follow us on Twitter @MieleUSA.

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