



## Press release

# Volvo Group wins the Gold Dolphin at Cannes

**The Volvo Group has won the Gold Dolphin at the Cannes Corporate Media & TV Awards in the French resort for its latest corporate film. With the help of some of Europe's best miniature worlds, the film shows how Volvo's trucks, buses, construction equipment and engines are essential to everyday life for people around the world.**

“It’s great fun to get to describe in a new and playful way what Volvo does and how our products and services are involved in and influence life both in big international cities and in small country towns,” says Kina Wileke, Head of External Corporate Communication at Volvo Group. “The film is the result of a good idea, good teamwork and just a smidgen of creative craziness,” she goes on.

The film can be seen at [volvogroup.com](http://volvogroup.com) and on the Volvo Group’s YouTube site.

<https://www.youtube.com/watch?v=FxGusWYg0FQ>

There’s even a behind-the-scenes look at how the film was made.

<https://www.youtube.com/watch?v=72wqf0I4-Vs>

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The Volvo Group is one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 100,000 people, has production facilities in 18 countries and sells its products in more than 190 markets. In 2015 the Volvo Group's sales amounted to about SEK 313 billion (EUR 33,4 billion). The Volvo Group is a publicly-held company headquartered in Göteborg, Sweden. Volvo shares are listed on Nasdaq Stockholm. For more information, please visit [www.volvogroup.com](http://www.volvogroup.com).