



## Ski the Mountains of Salt Lake City, and Save!

### ***Save \$100 on Ski Vacation Packages with Southwest Airlines Vacations!***

ORLANDO, Fla.— Southwest Airlines Vacations is offering a mountainous ski vacation deal! The 2012 - 2013 ski season is under way and for a limited time, travelers can save \$100 on [ski vacation packages](#). The ski lifts are moving and enthusiasts are excited to head to the Salt Lake-area ski resorts where approximately 500 inches of snow falls annually.

Travelers booking flight plus hotel ski vacation packages for four or more nights at any hotel Southwest Vacations offers in Salt Lake City can save \$100 per reservation when using promotion code **SLCSKI** at the time of booking. [Salt Lake City ski vacation](#) packages must be booked between December 21, 2012 and January 3, 2013 by 6 p.m. Central Time for travel December 22, 2012 through April 15, 2013.

With close to 7,000 skiable acres, the Greatest Snow on Earth™, and the Alta, Brighton, Snowbird, and Solitude Resorts all being less than one hour from Salt Lake City International Airport, travelers could land in the morning and ski the same day! Plus, the whole family can join together to sip on some sweet hot chocolate after spending the day ice skating, snowshoeing, or even snowmobiling.

**For complete details on this Salt Lake City ski vacation package deal, visit:** <http://www.southwestvacations.com/Deals/Deal.aspx?deal=727&cmpid=PR-Cision>

**Travel Agents interested in complete details on this offer, should visit:** <http://www.vaxvacationaccess.com/Promotions/PromotionAndIncentive.aspx?PromotionId=572&VendorCode=IWN>

Not only can travelers get great [ski vacation deals](#) with Southwest Vacations, they can also save time and money by bundling a Super Pass lift ticket, ski rentals, or even airport transportation to their ski vacation package. By adding these in advance, travelers can take advantage of discounts that ticket windows may not offer and even avoid long lines when arriving in Salt Lake City. The Super Pass is an easy-to-use card and may be redeemed for an all-day lift ticket at Alta, Brighton, Snowbird, or Solitude. It also includes roundtrip travel on UTA ski busses and the TRAX light-rail.

Travelers can get even more excited about their Salt Lake City ski vacation because they can save up to an additional \$120 per person, roundtrip because Bags Fly Free† with Southwest Airlines Vacations! Even ski equipment flies free!

Customized Salt Lake City ski vacation packages include roundtrip flight via Southwest Airlines®, hotel accommodations (including taxes), Rapid Rewards® Points on the flight portion, and 24-hour traveler assistance. First and second checked Bags Fly Free—savings of up to \$120 per person, roundtrip.† Even ski equipment flies free. Visit the [Benefits of Booking a Southwest Vacation](#) page to learn more about everything included in a customized vacation package.

**About Southwest Airlines Vacations** - Southwest Airlines Vacations offers vacation packages to more than 80 destinations with flight service available from every scheduled Southwest Airlines departure city. Travelers can customize vacation packages to include flight, hotel, car rentals, show tickets, attraction passes, tours, and more. Southwest Airlines Vacations is located in Orlando and operated by The Mark Travel Corporation (TMTC). TMTC is a member of the USTOA \$1 Million Traveler's Assistance Program and ASTA TOP. For more information or to make a reservation, please visit: [www.southwestvacations.com](http://www.southwestvacations.com).

**Disclaimer** \$100 savings apply for flight + hotel vacation packages of 4 or more nights at any hotel we offer in Salt Lake City. Savings reflected in package price when using promotion code SLCSKI and will also display at checkout. Promotion code intended for redemption by individual consumer only. Savings valid if booked 12/21/12 - 1/3/13 by 6:00 p.m. CT for travel 12/22/12 - 3/31/13.

†First and second checked bags. Weight and size limits apply. Snow ski equipment includes: one pair of skis or one snow board, one set of poles, and one pair of ski/snow board boots encased in a container(s) acceptable to Carrier. When substituting ski equipment for one free bag, Southwest Airlines allows up to two bags (containing one set of snow skis, ski poles, and ski boots) to count as one item, even if they are packed and tagged separately. Checked baggage fee comparison is based on Southwest = 1st and 2nd bag FREE vs. "The Other Guys" = 1st bag \$25/one-way; 2nd bag \$35/one-way; or 2 bags \$60/one-way and \$120/roundtrip. Source: farecompare.com

Seats are limited and may not be available on some flights that operate during peak travel times and holiday periods. Flight and hotel rates may vary by day of the week. Surcharges may apply to weekends, holidays, and convention periods. Flights available on published, scheduled service only. Rates may be subject to change until purchased. All Rapid Rewards rules and regulations apply. Discounts are valid per reservation before taxes are applied. Offer not valid on existing reservations and may not be combined with any other offer. Subject to availability. Restrictions apply. The Mark Travel Corporation is the tour operator for Southwest Airlines Vacations. Now accepting reservations through August 9, 2013. On February 4, 2013, Southwest Airlines will open the schedule for sale through September 27, 2013.

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