



Press Release

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Hexagon debuts annual HxGN LIVE conference in Asia-Pacific region

Today Hexagon kicks off HxGN LIVE Hong Kong at AsiaWorld-Expo. The HxGN LIVE conference is the world's largest event that brings together and showcases the power of Hexagon technologies, covering the full spectrum of Hexagon's information technology portfolio.

With 3,500 attendees participating, HxGN LIVE Hong Kong represents the first time the conference has been held outside North America. Nearly 30% of Hexagon's annual revenue is generated by customers in the Asia-Pacific region, and China, the region's largest economy, has always been a strong focus for the company.

"Asia is a region that has demanded the world's attention with its robust market," said Ola Rollén, Hexagon president and CEO. "Many of its countries are recognised for their growing power and international influence, so we are excited to be a part of the exchange of ideas happening here."

Under the theme "Great Stories Start Here," HxGN LIVE Hong Kong is organised along five tracks – Geospatial, Geosystems, Metrology/Manufacturing, Process, Power & Marine and Synergy – and presents an exciting lineup of must-see technologies, exclusive presentations by industry experts, 250+ sessions and networking opportunities with peers from around the world.

Ola Rollén will present the opening keynote address, "Why Shape Matters to Hexagon," today at 2:30 p.m. (HKT) at AsiaWorld-Expo, Runway 11.

Those who cannot attend HxGN LIVE in person can experience the conference digitally on hxgntv.com beginning with the opening keynote, giving innovators around the world real-time access. Footage of additional keynotes, track sessions and hands-on classes will be posted throughout the week. For more information about HxGN LIVE, visit hxgnlive.com.

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Hexagon is a leading global provider of information technologies that drive productivity and quality across geospatial and industrial enterprise applications. Hexagon's solutions integrate sensors, software, domain knowledge and customer workflows into intelligent information ecosystems that deliver actionable information. They are used in a broad range of vital industries.

Hexagon (Nasdaq Stockholm: HEXA B) has more than 16,000 employees in 46 countries and net sales of approximately 2.6bn EUR. Learn more at www.hexagon.com.