



Maison Routin 1883 Syrups Introduce Two Bold New Flavors

Gourmet French Syrups Unveil Yuzu Lemon and French Nougat

New York - March 10, 2014 - To help barmen and baristas capture the latest flavor trends, Maison Routin's professional syrups brand, 1883, known internationally for its range of gourmet syrups is introducing two new flavors, Yuzu Lemon and French Nougat, beginning at the end of December 2014.

"We pursued flavors that represented our brand's vibrant creativity and close connection to the latest trends in international cuisine, so the two new syrups were inspired by flavors most popular with the world's greatest chefs," says Olivier LeCoeur, the CEO of Routin. "We're very excited to present these bold beverage syrups to the U.S. market."

The combination of the mandarin and lemon flavors in 1883's Yuzu Lemon syrup carries a strong balance and subtle acidity because of its powerful and zesty aroma. Complemented by aromatic herbs, spices, and fleshy fruits, the complex mandarin and lemon flavors are best mixed with fresh and fruity cocktails both alcoholic and nonalcoholic, or even a simple glass of sparkling water.

A trademark of traditional French cuisine, 1883's French Nougat syrup is filled with intense flavors of honey, almond, vanilla, roasted scents, and a dash of orange blossom. The French Nougat syrup blends best in hot or cold milk, coffee, or chocolate-based drinks, while the delectable honey flavor mixes well in alcoholic creations. For an added boost of tasty creativity, the French Nougat syrup can elevate the flavor of pastries, ice cream, whipped cream, sauces and other creamy desserts.

Both syrups are available in 1L glass bottles and are sold in the U.S. at the following wholesalers and beverage distributors: Fortuna Enterprises, Espresso Soci, Creative Drinks, Specialty Beverage Concepts, Intermix Beverage, and Cool Beans Coffee Roaster.

All of 1883's beverage syrups contain no preservatives, are made only with cane sugar and water from the French Alps. Additionally, all of their fruit flavored syrups contain juices, not just aromas.

For more information or creative recipes, you can follow Maison Routin 1883 Syrups on [Twitter](#) and [Pinterest](#), or [1883.com](#).

About 1883

For more than 130 years, Maison Routin 1883 has relentlessly strived to demonstrate its expertise in the field of beverage flavoring. 1883 products come in a wide range, and are distributed in more than 75 countries. The brand is a recognized expert in upscale flavoring, serving professionals across the world.

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