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Deadline Approaching for 'Capture Charlottesville and Albemarle' \$5000 Photography Contest

Deadline to Submit Photos is Thursday, June 14

Tuesday, June 12, 2012 - The Charlottesville Albemarle Convention and Visitors Bureau reminds photographers that the deadline to submit photos for the 'Capture Charlottesville and Albemarle Photography' contest is only a few days away. The contest asks visitors and local photographers to share their most captivating snapshots of the area and compete for one of the four \$1000 grand prizes and ten \$100 runner-up prizes. The CACVB invites both amateur and professional photographers to submit entries. Winners will be announced the last week of June and the top photographs will be unveiled at a June 29th press conference at the Downtown Visitors Center.

Photos submitted to the contest are to be used in CACVB world-wide marketing collateral, websites, advertising, media-kits, posters, tradeshow, and for any CACVB promotion. While the CACVB will gain rights to use submitted pictures, photographers will keep the copyright of their submitted photos. As an organization designed to market the Charlottesville Albemarle area, the CACVB encourages photographers to share their photos and promote Central Virginia's beauty even after the photos have been submitted. The CACVB is looking for photos in the following areas:

- Landscapes City Life
- Architecture
- Weddings
- Culture / Dining / Shopping / Night Life / Events / Education
- Recreation / Relaxation / Sport
- Agriculture / Viticulture
- Community / Family / Friends

"Our area is known for its stunning landscapes, distinctive architecture and unique seasons. We created this contest to invite photographers to capture all that we have to offer" said Kurt Burkhart, Executive Director of the CACVB. He continued, "We hope the generous prize money will encourage everyone from high school students, to professionals, to past or current visitors and all the way to retirees to dig

into their hard drives and submit their best shots. We're excited to see what spectacular pictures come into our mailbox and we're even more excited to share those shots with the world."

Full contest rules and details can be found at www.visitcharlottesville.org/photocontest2012 . Along with a completed entry form found at the link above, photos can be submitted three ways:

- 1) Digitally to capturecharlottesville@gmail.com
- 2) On a data cd mailed to the CACVB (610 East main Street Charlottesville, VA 22902)
- 3) Dropped off at the CACVB offices at 610 East Main Street Charlottesville, VA 22902

The contest is currently underway and photos can be submitted immediately.

About the CACVB

In addition to providing a wealth of information on the area to individual visitors, the CACVB assists tour operators, meeting planners, reunions and other groups to find attractions, restaurants, hotels, and other visitor related businesses. Its mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets."