

Copenhagen, March 7 2013

The Blue Planet Opening

The construction of Denmark's new aquarium The Blue Planet is now finalized and the building will be inaugurated by Her Majesty the Queen on March 21 2013.

The media is invited for the inauguration

21 March at 10.30 a.m. in The Blue Planet, Jacob Fortlingsvej 1, Kastrup, Copenhagen

Only media representatives with special accreditation will be given access to the event. Accreditation will be possible by registration at the latest on March 15 to Mette Qviste, mq@firstline.dk. Also, kindly be aware that admittance will not be possible after 10.30 a.m.

Press Conference

The media is also invited for a special tour of the new aquarium

20 March at 1 p.m. in The Blue Planet, Jacob Fortlingsvej 1, Kastrup, Copenhagen

At the press conference

- Chairman of the Building Fund for The Blue Planet, Bent Frank
- CEO Flemming Borreskov, Realdania
- Chairman of The Blue Planet, Denmark's Aquarium, Flemming Frandsen
- Mayor Henrik Zimino, Tårnby Municipality
- Creative Director, Kim Herforth Nielsen, 3XN

will present The Blue Planet which will be Northern Europe's largest and most modern aquarium. The press conference includes a walk through the aquarium focusing on architecture, design, technology, learning services and research projects.

Main contributors to The Blue Planet are Realdania, Knud Højgaard's Fond, Tårnby Municipality as well as Her Majesty Queen Margrethe and His Royal Highness Prince Henrik's Fund.

Further information about the construction of The Blue Planet is available by contacting Bent Frank through Ole Schmidt Pedersen, telephone +45 4072 9330. Please also see www.byggningsfondendenblaaplanet.dk and www.denblaaplanet.dk.