

FOR IMMEDIATE RELEASE
April 21, 2014

**Chemetall will be Exhibiting and Presenting at the TCI Powder Coatings
Customer Appreciation Event on June 19-21, 2014 in Miami, Florida**

New Providence, NJ – Chemetall will be exhibiting and presenting at the TCI Powder Coatings Customer Appreciation Event on June 19-21, 2014 at the Trump International in Miami, Florida. This is an opportunity for Chemetall and TCI to acknowledge our valued customers.

The “**Successful Pretreatment Options**” presentation will focus on different pretreatment options - mechanical & chemical pretreatment with an emphasis on “**Chemetall's Next Generation Advanced Pretreatments.**” A high-quality metal pretreatment (surface preparation) combining conversion coating and the appropriate organic coating is essential for the durability of finished products. Methods for pretreatment vary depending on the material to be painted, the paint to be used and the desired properties of the resulting finish. Pretreatment of a metal surface can include chemical cleaning, mechanical cleaning, and/or chemical conversion coatings. Parts must be pretreated and prepared well prior to the subsequent process. If the selected pretreatment method does not remove unwanted soils from the metal surface, it will affect the paint adhesion and corrosion protection. It will enable you to make informed decisions in the selection, design, installation, and upgrade of a pretreatment system. It will highlight topics including soils, substrates, cleaners, rinsing and drying, and the means to verify the cleaning and rinsing effectiveness. Process automation, safety, troubleshooting, and preventative maintenance of process equipment will also be covered.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs. Expect more with Chemetall.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North American headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; La Mirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Querétaro, México. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

For more information about Chemetall products and service, contact: Chemetall, 675 Central Avenue, New Providence, NJ 07974-0007; Tel: 800-526-4473; Fax: 908-464-4658; Website: www.chemetallUS.com; or Email: chemetall.products@chemetall.com.

