

PRESS RELEASE

Stockholm, Sweden, 7 August 2014

New date for delisting of Cision from NASDAQ OMX Stockholm – last day of trading set to 22 August 2014

As previously announced, NASDAQ OMX Stockholm has decided to approve the application to delist the shares of Cision AB (publ) ("Cision").

Based on the outcome of Blue Canyon Holdings AB's ("Blue Canyon Holdings") public offer to the shareholders of Cision (the outcome was announced through a press release on 6 August 2014) and that Blue Canyon Holdings has informed about its intention to initiate compulsory acquisition of the remaining shares in Cision, NASDAQ OMX Stockholm has resolved on a new date for delisting of Cision from NASDAQ OMX Stockholm.

NASDAQ OMX Stockholm has notified Cision that the last day of trading in the Cision shares at NASDAQ OMX Stockholm has been finally set to 22 August 2014. Since Blue Canyon Holdings holds more than 97 per cent of the shares and votes in Cision, the Cision shares will not be listed on NGM Nordic MTF.

Stockholm, 7 August 2014

The Board of Directors of Cision AB (publ)

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The information provided herein is such that Cision AB (publ) is obligated to disclose pursuant to the Swedish Securities Markets Act (SFS 2007:528) and/or the Swedish Financial Instruments Trading Act (SFS 1991:980). The information was submitted for publication at 08:30 CEST on 7 August 2014.

N.B. The English text is an unofficial translation. In case of any discrepancies between the Swedish text and the English translation, the Swedish text shall prevail.

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