



FILMON.TV LAUNCHES BRUCE LEE EXCLUSIVE TV SERIES AD FUNDED ON MOBILE AND WEB

THIRTY HOUR BRUCE LEE BIO PIC NOW AVAILABLE FOR FREE ON FILMON.TV TO MOBILE AND WEB USERS

LOS ANGELES MAY 6<sup>th</sup> 2013 <http://www.FilmOn.TV> FilmOn.TV the world's largest free live TV platform for mobile and Internet today unveils The Legend Of Bruce Lee an original thirty-hour biopic TV series exclusive to FilmOn. The entire series is ad-funded and free to the tens of millions of FilmOn fans in the USA.

The entire thirty hours plays in the USA for the first time and was produced by Los Angeles based Shannon Lee (his daughter), who also Chairs the Bruce Lee Foundation.

FilmOn acquired the exclusive US rights to stream the thirty, one-hour episodes of the extravagantly produced biopic The Legend Of Bruce Lee from China's national broadcaster CCTV. The series was originally made in the Chinese language and dubbed to English for US audiences.

Founder & CEO of FilmOn Alki David said "For the millions of Bruce Lee fans in the USA who will have never seen the series before may have been teased by a Lionsgate 90 minute film version, which was criticized for not covering enough of Bruce's life-story! Now they can see the full thirty hour dramatization of Bruce Lee's life-story starring Kwok-Kwan Chan as Bruce Lee, completely for free on FilmOn.TV

FilmOn also offers an additional 500 plus advertiser funded TV Channels including live Local Television broadcasts in New York, Chicago, Boston, Dallas, Miami, Atlanta, Denver, Washington DC, Phoenix, Los Angeles and San Francisco.

Leading up to the launch of this exclusive series FilmOn's promotional YouTube video was watched over 650 000 times <http://youtu.be/vbDu6EVuul4>



